



PRESS RELEASE

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Careers Week 2022: Working out of the Ordinary

To coincide with Careers Week (7th to 12th March) The Pendle Hill Landscape Partnership is launching two new films as part of it's **'Working out of the Ordinary'** series.

Working out of the Ordinary is about promoting the types of job that you'd otherwise never know about, or your careers adviser may not be aware of. All of the jobs featured in the films are being carried out by people here today in Lancashire, and the majority of them are outdoors, creative or community-based.

Season two kicks off with [Oscar](#) who is a young blacksmith based in Burnley. Oscar followed his passion for making things from iron and steel from a young age, he took a college course and visited a forge, and then set himself up in business. Also featured is [Jess](#), a young archaeologist and museum manager. Jess works at Clitheroe Castle: a dream job for any historian!

These two new films follow on from last year's season one which featured community workers, artists, outdoor instructors and a farm and food blogger. All the films can be seen here:

<https://www.youtube.com/channel/UCATXMIsmExn4wqpn4Dsr6Q/playlists>

The films were commissioned by the Pendle Hill Landscape Partnership in an effort to encourage more young people to pursue their careers in the landscape, heritage and creative sectors that are available here in Lancashire. The films include advice on how you can follow in their footsteps with handy hints on college courses and volunteering.

The Partnership discovered a number of inspiring young and local people working in these sectors, and they asked Nick Farrimond to produce the films, with funds from the National Lottery Heritage Fund, in order to shine a light on these 'out of the ordinary' careers.

Pendle Hill project manager, Cathy Hopley said "We want to encourage young people to consider different types of work, and careers that allow them to follow their passions: there are so many amazing jobs out there that people have never heard of! We also want youngsters to see the ways in which others had created their own career or business whilst remaining in this beautiful part of Lancashire."

For more information visit www.pendlehillproject.com or nationalcareersweek.com

ENDS – IMAGES INCLUDED BELOW

EDITORS NOTES

- The Pendle Hill landscape partnership is led by the Forest of Bowland AONB.
- The partnership aims to:
 - I. restore, enhance and conserve the heritage and landscape of Pendle Hill
 - II. reconnect people with their past and their landscape
 - III. bring the two sides of the hill together
 - IV. create a sustainable future for the environment, heritage and for visitors' experience of Pendle Hill
- The scheme was awarded a National Lottery grant of £1.8million by the National Lottery Heritage Fund in January 2018. These funds will be delivered from 2018-2022 and will be matched with a further £1m raised locally.
- The scheme is made up of a dozen projects which safeguard the area's wildlife and heritage and improve people's access to this popular countryside area. We will do this by providing opportunities for training and volunteering; by supporting research and devising creative and digital interpretation to inspire a new generation about our heritage; by restoring important landscape features, and by working with communities to re-tell the stories of radical Pendle people. The scheme will increase pride in this special place and raise aspirations amongst communities, and it will bring in new investment to support the environment and the economy.
- The Pendle Hill landscape partnership is supported by National Lottery players through the Heritage Fund and by the Forest of Bowland AONB. Partners include representatives of parish councils, the landowning and farming community, Pendle and Ribble Valley Borough Councils, Lancashire County Council, statutory bodies, tourism businesses and volunteers.
- Projects will be delivered by the AONB team, plus local delivery partners including In -Situ Arts, the Dry Stone Walling Association, Mid Pennine Arts and Ribble Rivers Trust.
- The Pendle Hill LP covers 120 square kilometres, stretching from Gisburn down to Whalley, and from Clitheroe across to Nelson and Padiham.
- The Hill is well known as a beauty spot and is heavily visited by residents of the local towns: it is a perfect place for walking and cycling.
- For further information contact the LP Scheme Manager cathy.hopley@lancashire.gov.uk on 07891 537835 / 01200 420420
- Visit the project website at www.pendlehillproject.com or visit our Facebook page 'Pendle Hill Project' for up to date news and views.

About the National Lottery Heritage Fund

Using money raised by the National Lottery, we **Inspire, lead** and **resource** the UK's heritage to create **positive and lasting change** for people and communities, now and in the future.

www.heritagefund.org.uk

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TOGETHER FOR OUR LANDMARK





Film maker Nick Farrimond films Oscar Duck at the Finsley Gate forge in Burnley where he works.



Museum Manager Jess Wight explains her role to Parvez Qadir and Nick Farrimond as they film episode two of season two of 'Working out of the Ordinary' at Clitheroe Castle