



Pendle Hill Landscape Partnership Scheme

End of Scheme Evaluation



Integrating project activity and scheme branding.

Final version ~ 30th January 2023

Simon Lees Countryside Training Partnership www.countrysidetraining.co.uk

Contents

Summary ~ Pendle Hill Landscape Partnership at a glance	3
1. What is a Landscape Partnership?	4
2. What did the Pendle Hill Landscape Partnership set out to achieve?	6
3. The purpose and approach taken to this evaluation	13
4. How the resources were spent	14
5. Principal achievements: what was delivered on the ground	16
6. Programme achievements and outcomes	28
7. Programme learning: key ingredients for future activity	51
8. Legacy ~ what next for the Pendle Hill Landscape Partnership?	57
9. Observations and next steps	60
Appendix 1: Pendle Hill landscape character	64
Appendix 2: Pendle Hill ~ individual project outputs	65
Appendix 3: Delivery against National Lottery Heritage Fund outcomes	68
repenses of Denter , adamet rational Lotter , nentage , and outcomes	

Appendix 4: Pendle Hill ~ individual project legacies

72

Summary ~ Pendle Hill Landscape Partnership at a glance

Pendle Hill Landscape Partnership Scheme funded by the National Lottery's Heritage Fund (NLHF) has delivered a creative range of heritage activity over 4½ years between April 2018 and October 2022. The project delivery period has been extended by 9 months from the intended finish due to the many restrictions faced by society from the coronavirus pandemic from March 2020 onwards.

From information collected throughout the project period and presented in this evaluation the Pendle Landscape Partnership has delivered and can celebrate the following key achievements:

- **15 projects** delivering a **£2.5 million programme** within the Pendle Hill Landscape Partnership area
- 28,673 participants engaged through 920 activities, talks, walks and events
- 3,360 school children involved in education and learning activity
- 2,060 days or 10 full working years from 1,185 volunteers
- 922 people benefitting from 159 training and skills workshops
- Engaging with 141 local businesses, 97 community groups and 57 schools
- Creation of **123 new interpretation features** and digital products created **to increase understanding and awareness**
- **57 artists' commissions** to enhance connectivity between projects and raise awareness of the heritage of Pendle Hill
- 53 ha of biodiversity and landscape areas have been enhanced and maintained with 8.3 km of traditional boundaries restored
- **42 technical reports and plans** to support the strategic development of **natural and cultural heritage within the area**
- **31 farms supported** for agri-environment funding to **improve the natural heritage and biodiversity of the landscape**
- Opportunities for **27 trainees to gain experience** and move on to **further employment within the natural and cultural heritage sector**
- 27 new concessionary routes or themed walks created to improve enjoyment and wellbeing
- **9½ km of footpath and access and routes** improved and maintained **connecting local communities** in the area

1. What is a Landscape Partnership?

Heritage Lottery Fund's Landscape Partnership programme

The Heritage Lottery Fund (HLF), renamed in January 2019 as the National Lottery Heritage Fund (NLHF), distributes money raised by the National Lottery to support projects involving the national, regional and local heritage of the United Kingdom. Landscape Partnerships grew out of 14 Area Schemes that were introduced in 1999.

In 2004 HLF's second Strategic Plan (SP2) saw the replacement of Area Schemes by Landscape Partnerships. From 2008 to 2012, Landscape Partnerships were part of HLF's third Strategic Plan (SP3) while HLF's last Strategic Framework (SP4), covering the period 2013-2018, was launched in October 2012. Landscape Partnerships were the only HLF programme to focus primarily on rural areas, and offer grants of between £250,000 and £2 million. Schemes aim to conserve the heritage within areas of distinctive landscape character.

Landscape Partnerships are complex grant programmes. They are delivered through a partnership of bodies, normally including statutory agencies, local authorities, voluntary and community organisations. One of the goals of the programme is that schemes should actively engage local communities, while also meeting local social, environmental and economic needs.

Landscape Partnership Schemes need to address the conservation of the natural, built and cultural heritage. They are comprised of a number of discrete projects that include heritage conservation and restoration, access, education and training delivering evenly across all of the following of the nine programme outcomes:

Heritage will be:	People will have:	For communities:
Better managed	 Developed skills 	• The local area will be better
In better condition	Volunteered time	to work, live or visit
 Identified and recorded 	Learnt about heritage	 Negative environmental impacts will be reduced
		 More people and a wider range of people will have engaged with heritage

Pendle Hill Landscape Partnership (PHLP) submitted and gained a Stage 1 approval from HLF in October 2015. Following an 18 month development period a Stage 2 application, supported by the Landscape Conservation Action Plan (LCAP) was submitted in September 2017 with confirmation of a successful award and permission to start being received in January 2018. The date of the initial application meant that the scheme was subject to HLF's application and implementation process during SP4.

Landscape

Landscape Partnerships contribute significantly to the UK's commitment to implementation of the European Landscape Convention. The European Landscape Convention (ELC) sees 'landscape' as multifaceted, multipurpose and multifunctional, the product of the action and interaction of humans and nature over time. Landscape is the place where people live and work and which people visit. Landscape provides vital benefits such as food, water and other 'ecosystem services'. Landscape is valued by people for many different reasons and is 'used' in many different ways.

The ELC's definition of 'Landscape' as 'an area as perceived by people, whose character is the result of the action and interaction of natural and /or human factors' is a rich concept that encompasses but goes beyond the traditional (geomorphological, ecological, archaeological, or aesthetic) approaches. The ELC makes it clear that people are at the heart of all landscapes (the commonplace and 'degraded' as well as the well-known) each of which has its distinctive character and meaning to those who inhabit or visit it. The ELC approach defines landscape as:

- The result of the complex interaction of natural (e.g. geology, soils, biodiversity), cultural (settlement, land use), the perceptual and aesthetic (experience, associations, tranquillity, colour);
- Linking past, present and future as the dynamic manifestation of physical processes and human intervention (has always changed and will continue to do so)
- Important to people, multiple and sometimes contested values, including tangible and intangible dimensions;
- Existing at any scale from large tracts of land such as mountain ranges, to small locally important spaces such as parks and streetscapes.

There is a considerable overlap between the provisions of the ELC and the objectives of HLF's landscape partnership programme, which is the only national grant programme whose objectives largely coincide with the ELC philosophy.



Map showing the location of Landscape Partnerships that were awarded funds by HLF from 2004 to 2018

2. What did Pendle Hill Landscape Partnership set out to achieve?

Background and strategic context

Pendle Hill is located in the south-eastern corner of Lancashire. It is an outlier of the Forest of Bowland Area of Outstanding Natural Beauty (AONB). The AONB was designated in 1964. Its main purpose is to conserve and enhance the landscape. The AONB partnership is made up of the statutory environmental bodies, plus the eight local authorities which make up the AONB area, including the County Councils from North Yorkshire and Lancashire (the lead body) and the six districts and boroughs, including Pendle and Ribble Valley that cover the Pendle Hill Landscape Partnership area.



The location of the PHLP Scheme area and relationship to the Forest of Bowland AONB and other protected areas

In the late 1990s the AONB set up a Pendle Hill Advisory Group to deal with a number of issues in the outlier area. The Advisory Group was made up of key landowners, countryside staff and local authorities and it was successful in dealing with challenging issues, and liaison with key user groups such as fell running competitions and paragliding clubs. In 2014, when the AONB decided to develop a Landscape Partnership for Pendle Hill, the Advisory Group agreed to form the core of the Partnership Board and to expand membership to include community representation.

Pendle Hill Landscape Partnership (LP) Scheme was developed and delivered by the Forest of Bowland AONB, with Lancashire Council (as the accountable body) in partnership with Pendle Borough Council, Ribble Valley Borough Council, Environment Agency, Marketing Lancashire, Champion Bowland, Heritage Trust for the North West, four Pendle and Ribble Valley parish representatives, and four people representing local land owners, estates, farming and commoner interests.

The Partnership oversaw a programme of 15 discrete yet inter-related projects that are taking place within a 124km² landscape area containing Pendle Hill.

The scheme vision and aims

The Pendle Hill Landscape Partnership brings together a wide range of organisations who share a vision of:

"A landmark of Pennine Lancashire, this iconic hill will become a focus for bringing town and country people together to understand, restore and celebrate the distinctive landscape and heritage of this much loved and inspiring place."

To help work towards this vision, the Pendle Hill Landscape Partnership was established to help to reconnect residents with their unique local landscape and cultural heritage. Pendle Hill has two very different sides, both physically and in socio-economic profile. Through the Landscape Partnership it was the intention to gather together the "two sides of the hill" by providing opportunities to share knowledge and experiences, to explore the wider landscape and to celebrate the local distinctiveness of the area together.

The programme has very similar values to that of the AONB: a focus on conserving and enhancing the natural and historic landscape, whilst delivering projects of a holistic nature. It has operated in a highly consultative manner, ensuring that stakeholders are engaged and listened to throughout the process. Sustainable development has been prominent through supporting local businesses, community facilities, producers and contractors.

The Pendle Hill scheme offered a major opportunity to develop new audiences for the Landscape Partnership area, and to engage with a wider variety of, people, some of whom had not had the opportunity to explore, engage with, and enjoy the area despite living within sight of the Hill. There has been particular emphasis on supporting people dealing with issues around mental health and social isolation, as well as exploring the impact that countryside and heritage experiences can have on health and wellbeing.

Following an 18 month development period, that included extensive community consultation plus the creation of a number of strategic plans and documents, the project partners identified 15 different yet inter related projects around five strategic aims that reflected the nine HLF programme outcomes:

Aim 1 ~ To restore, enhance and conserve the heritage and landscape quality of Pendle Hill.

Aim 2 ~ To re-connect people with the landscape.

Aim 3 ~ To re-connect people and the past.

Aim 4 ~ To bring together the two sides of the Hill.

Aim 5 ~ To create a sustainable future for the environment, heritage and for visitors' experience of Pendle Hill.

It is noted that the total project area of 124 km² for the Pendle Hill Landscape Partnership is just over half the maximum guideline area for Landscape Partnership Schemes that was set at 200 km² and is an area of geographic and ecological coherence for programme delivery. A summary overview of the Pendle Hill area and the landscape character types can be seen in **Appendix 1 p64**.

Programme themes and project delivery

From the work undertaken during the development phase, four strategic themes were developed, to bring together all of the project delivery:

Environment: creating and repairing traditional boundaries: our iconic dry stone walls and hedgerows; improving the management and extent of wildlife sites; improving and extending our woodlands; and restoring the Summit of Pendle Hill.

Economy: strategic development of visitor hubs (reducing environmental pressures and impacts); improving access for everyone by promoting all ability routes; offering apprenticeships for young people in traditional skills; supporting the development of sustainable tourism; and researching the value of Pendle Hill's ecosystem services.

Everyone: supporting local groups to develop the skills to undertake their own archaeology projects; creatively exploring Pendle's Radical history; delivering training, education, and events; linking people dealing with mental health issues to outdoor opportunities to improve their wellbeing; and managing the Pendle Hill Fund to support community-led projects focusing on heritage, landscape and the environment.

Threads: these cross cutting projects will support volunteers and learning; deliver creative 'Gatherings' to explore and interpret the landscape and engage new audiences; and develop interpretation materials based on the area's sense of place and 'destination brand', including use of digital media to engage new and wider audiences.

PHLP themes from Landscape Conservation Action Plan

The programme themes were aligned to the HLF objectives for landscape partnerships that were awarded funding from 2014 onwards. As well as conservation or restoration of the natural and cultural heritage there was a need for successful schemes to have an emphasis on community participation, and on providing opportunities for individual participation and training in heritage skills as demonstrated in the following mix of project activity.

Theme A ~ IMPROVING THE ENVIRONMENT

4 projects contributed to this theme made up of:

Project	Lead partner
A1: Traditional Boundaries	Dry Stone Walling Association
A2: Wild about Pendle	Pendle Hill Landscape Partnership Team
A3: Pendle WINNS	Ribble Rivers Trust
A4: Pendle Hill Summit	Pendle Hill Landscape Partnership Team



Dry stone walling and peatland restoration

Theme B ~ BUILDING THE ECONOMY

4 projects contributed to this theme made up of:

Project

- B5: Access for All
- **B6:** Trainees
- **B7: Discover Pendle Hill**
- B8: What's a Hill Worth?

Lead partner

Pendle Hill Landscape Partnership Team Pendle Hill Landscape Partnership Team Forest of Bowland AONB Pendle Hill Landscape Partnership Team



Mind, body, connection walk

Theme C ~ PROVIDING OPPORTUNITY FOR EVERYONE

5 projects contributed to this theme made up of:

Project

- C9: Pendle Hill Fund
- C10: People Enjoying Nature
- C11: Pendle Radicals
- C12: Community Archaeology
- C13: Volunteering and Learning

Lead Partner

Pendle Hill Landscape Partnership Team Pendle Hill Landscape Partnership Team Mid Pennine Arts Pendle Hill Landscape Partnership Team The Ernest Cook Trust



Archaeology learning resources and Pendle Radicals trail interpretation

"This was brilliant. It was well organised, and I absolutely loved it. I can't wait for the next walks. Such wonderful people."



Sadaf Khan ~ Walking with Radicals: Clarion Calling

The Pendle Peat Pie ~ telling the story of Peat Restoration



Interpretation of local walks

Gathering together ~ the scheme evaluation

The scheme evaluation has been integrated into project delivery from the development phase. The outputs and outcomes from all 15 projects have been captured and recorded by the Pendle Hill core team and partners and it is this information that has been included in the overall totals and evidence contained within this report to give a picture of what the Pendle Hill Landscape Partnership has delivered "as a whole".

Who has been involved?

In order to deliver the programme of activity, the Pendle Hill Landscape Partnership Board was set up along with the creation of a Landscape Partnership Project Management Group.



Landscape Partnership governance and management from the LCAP



LP Delivery Team: Scheme Manager Programme Administrator (p/t) Community Officer Natural Heritage Officer (p/t) Access Officer (p/t) Graduate Trainee Education Officer

Partner organisations contributing to the Board and Project Management Group

The lead partner and accountable body for the project was Lancashire County Council (LCC) facilitated through the Forest of Bowland AONB. It is through the accountable body and AONB that the **Pendle Hill Landscape Partnership Team** were appointed to co-ordinate and deliver the scheme. Lancashire County Council were ultimately responsible for overseeing all financial arrangements and procurement processes in line with its own Contract Procedure Rules and follow those advised by the National Lottery Heritage Fund. The **Partnership Board** met quarterly and their role was as identified within the Memorandum of Understanding was to:

a) Review and assess the performance and direction of the Scheme, and recommend changes as required

b) Receive, scrutinise and comment on, reports on the Scheme's Project Plans including proposed, existing and completed projects

- c) Monitor the overall Scheme budget, expenditure and outputs
- d) Help to secure match funding to support the implementation of the Scheme
- e) Exchange information, ideas and advice to support the implementation of the Scheme
- f) Keep under review the membership of the Partnership Board, introducing change if required
- g) Establish working groups or sub-groups, as required
- h) Elect annually from their membership, a Chair and Vice-chair who will provide leadership for the Board
- i) Identify 'legacy' opportunities to continue delivery beyond the end of the scheme

The make-up of the Pendle Hill Landscape Partnership Team and Project Management Group partners, with project responsibilities was helpfully reported as part of the quarterly progress and claims submitted to NLHF.

Over the lifetime of the scheme ~ Staff Roles and Projects:

Scheme Manager: Cathy Hopley

- What's a Hill Worth
- Trainees
- Community Engagement Officer: Jayne Ashe (Oct 2016-Mar 22)
 - People Enjoying Nature
 - Pendle Hill Fund
 - Community Archaeology
 - Volunteering and Learning
- Outdoor Learning Officer: Alison Cross
 - Volunteering and Learning

Farming and Wildlife Officer: Sarah Robinson (Apr 2018-Sep 21)

- Wild About Pendle Hill
- Farmer's Network
- Traditional Boundaries (contracts)

Countryside Access Officer: Sarah Dornan

- Pendle Hill Summit
- Access for All
- Volunteering and Learning

Business Support Officer: Sarah Brooks-Silcock/Helen Coar/Nichola Gill

Graduate Trainees: Jessica Tearle/Dom Hartley/Christian Murray-Moon

- Volunteering & Learning
- Traditional Boundaries
- Access for All
- AONB Sustainable Tourism Officer: Hetty Byrne
 - Discover Pendle Hill
 - Interpretation
- Environment Co-ordinator at In-Situ for The Gatherings: Andy Abbott/Kate Houlton/Sophie Mahon/Calum Bayne
- Project Manager at Mid Pennine Arts for The Radicals: Nick Hunt & Shonagh Short
- Project officers at Ribble Rivers Trust for Pendle WINNS: Richard Atton and Michelle Tierney/Leanne Tough/Kristina Graves
- Project Co-ordinator at DSWA for Traditional Boundaries: Sue Manson (2019-20), Ian Hart (2021) and Linda Clarkson (2018-22)

PHLP team and partner responsibilities

3. The purpose and approach taken to this evaluation

It is a condition of NLHF funding that recipients carry out an end-of-scheme evaluation. NLHF have published specific guidance on evaluation for Landscape Partnerships which advises on how best to approach the evaluation of a complex, multi-project scheme, with an emphasis on the need to look across the whole range of activity, to identify how these have complemented one another, hopefully demonstrating that the scheme as a whole has delivered more than the sum of the individual projects.

While there is inevitably an element of judgement and criticism in any evaluation process, for those involved in a scheme it can provide a lot of positive feedback. The NLHF guidance states the aims of an evaluation as being able to "prove" (that resources have been well spent, ambitions achieved) and "improve" (capturing lessons learnt through experience of programme delivery).

With this recommended approach in mind, the Pendle Hill Landscape Partnership sought to make the most of the process by implementing a longitudinal approach to monitoring and evaluation, with an ethos of constructive reflection, aiming to draw out the learning from this project for the core team and partners to transfer to NLHF and other similar grant schemes. In order to achieve this, the following methodology was adopted.

- Inception and development ~ working with the project team and partners to confirm the monitoring and evaluation framework and approach recommended in the development phase, to help guide the collection of both quantitative and qualitative data and specifically help with bringing together all the known outputs, outcomes and indicators into one place.
- **Mid-term review** ~ Key elements of this review included a project update meeting with the Scheme Delivery Manager, a facilitated discussion at a meetings with the PHLP team, project delivery lead staff and Partnership Board, a review of the scheme documentation, plus reporting and presentation of the key headlines and findings back to the Board.
- Ongoing coaching and project completion templates ~ online workshops and face to face meetings with the project team and project delivery lead staff to give an overview of the evaluation approach and information needed to populate a final report. Producing individual project completion templates to help guide collection of evaluation data, information and learning.
- End of scheme evaluation ~ The information collected from the project completion reports by the project team and partners throughout the duration of the project has helped to feed into and shape this end-of-scheme evaluation.

Other key activities for the final evaluation have included:

- Attending the Outdoor Learning conference and the Final Gathering celebration,
- Site visits with Partnership Board to look at project delivery on the ground
- A detailed review of scheme paperwork and plans going back to original ambitions presented in the LCAP
- Collating the outputs information collected by individual projects to assess overall delivery

4. How the resources were spent

15 projects delivering a £2.5 million investment to improve the natural and cultural heritage of the Pendle Hill Landscape

Financial summary

By September 2022, Pendle Hill Landscape had evidenced a cash spend totalling £2,417,838 or 96% of the anticipated total cash value of £2,521,838, from 16 quarterly financial claims. Information from the project manager in December 2022 shows remaining project activity to be totalling around £104K to be claimed by Scheme completion in January 2023, making up the total cash investment of £2,521,838.

Overall expenditure profile

The following table summarises the figures presented in the quarterly financial claims to NLHF. Yearly totals have been included to help give a sense of how project delivery has unfolded over the duration of Scheme delivery.

Claim	Date	Actual	Cumulative	Yearly	Yearly total as % of overall
1.	Jun 18	£48,179	£48,179		
2.	Sep 18	£100,519	£148,698	£464,864	18% of total
3.	Dec 18	£161,375	£310,073	1404,004	
4.	Mar 19	£154,791	£464,864		
5.	Jun 19	£107,683	£572,547		
6.	Sep 19	£86,165	£658,712	£474,517	19%
7.	Dec 19	£94,259	£752,971	1474,517	1970
8.	Mar 20	£186,410	£939,381		
9.	Jun 20	£144,080	£1,083,461		
10.	Sep 20	£74,786	£1,158,247	£467,728	19%
11.	Dec 20	£111,487	£1,269,734	1407,728	1976
12.	Mar 21	£137,375	£1,407,109		
11.	Jun 21	£149,759	£1,556,868		
12.	Sep 21	£124,381	£1,681,249	£569,753	23%
13.	Dec 21	£154,255	£1,835,504	1309,733	23/0
14.	Mar 22	£141,358	£1,976,862		
15.	Jun 22	£152,314	£2,129,176		
16.	Sep 22	£288,662	£2,417,838	£544,976	22%
Final	Jan 23	£104,000	£2,521,838		

Key points to note are:

- The balance of expenditure across the best part of five years of programme delivery, in part helped by securing an extension from NLHF to continue with activity for the additional summer period of 2022 to help embed participation and engagement work.
- The minor impact on expenditure in Year Three when the main coronavirus restrictions were in place, indicating that the PHLP Scheme was effective at transitioning to new ways

of digital engagement whilst maintaining capital spend on outdoor programmes subject to the following the necessary government guidelines

• The consistent levels of quarterly claims across the programme with figures within a band of £100k to £160K being claimed. There are just two quarters in March 2020 (£186K) and September 2022 £289K) outside of this band indicating a balanced portfolio of activity and an emphasis on quality over quantity.



Pendle Hill Landscape Partnership quarterly NLHF claims

Information from the quarterly claims indicates a Scheme that has been well managed from a financial perspective with good liaison with the National Lottery Heritage Fund through programme delivery. A timely extension request has enabled the partnership to benefit from seven months of additional project delivery to October 2022 along with a further three months for Scheme completion.



Expenditure profile to December 2022

5. Principal achievements: what was delivered on the ground

In order to develop the headline achievements for the Pendle Hill Landscape Partnership "as a whole", the outputs from each individual project have been sorted, aggregated and presented according to headline output categories developed by the Heritage Lottery Fund to support early monitoring of their Landscape Partnership programme.

Following the transition to NLHF it is no longer a requirement for Landscape Partnerships Schemes to report against these headings, yet from an evaluation perspective they are a very useful starting point and an opportunity to look at collective achievements and a mechanism to present data "in the round" rather than on a project by project basis. To get a picture of the overall achievements of Pendle Hill, the anticipated outputs from the LCAP have been presented along with actual outputs achieved against the following key indicators:

• Access; Advice; Biodiversity & Landscape; Built & Cultural Heritage, Employment; Participation & Learning; Training & Skills and Volunteering

The outputs gathered from the 15 individual project completion reports have been summarised and collated in **Appendix 2 p65.** The collated outputs for the PHLP Scheme as a whole are presented below, with observations giving the main headlines of actual outputs achieved.

Access

Access improvements totalling 9½ km have been delivered with 27 new concessionary routes created

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
6 km of footpath and access routes improved and maintained	9.5 km of footpath and access routes improved and maintained
6 new concessionary routes or themed walks created	27 new concessionary routes or themed walks created
4 gateway sites improved with orientation and interpretation	4 gateway sites improved with orientation and interpretation



Chatburn to Downham bridleway new route completed and Heys Lane improvements

Final evaluation ~ December 2022

Access outputs have been exceeded

It can be demonstrated that PHLP has exceeded original intentions for improving access with the delivery of additional outputs that includes:

- An extra 3½ km of access routes, including a new concessionary agreement for tramper use at Sabden, Churn Clough Reservoir
- 19 new outdoor active routes being made available on the Forest of Bowland website to download and follow, giving visitors to the area a much wider choice of both easy and harder routes to follow



Pendle Hill Summit access improvements and artist Henrietta Armstrong creating a Summit Stone



Access opportunities around Pendle Hill from the Forest of Bowland AONB website

Advice to landowners, community groups and professional organisations

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
22 technical reports and plans to support the development of the natural and cultural heritage within the Pendle Hill landscape	42 technical reports and plans to support the development of the natural and cultural heritage within the Pendle Hill landscape
8 farms supported in the application for agri- environment funding to improve the natural heritage and biodiversity in the landscape	31 farms engaged and supported in the application for agri-environment funding to improve the natural heritage and biodiversity in the landscape



Farmers Network meeting and Natural Flood Management guidance



Pen Farm case study ~ paying farmers for producing public goods

Final evaluation ~ December 2022

Advice outputs have been exceeded with more than double the level of intended activity

Some advice outputs have changed and altered over the duration of landscape partnership project delivery. The addition of the 72 Seasons programme that deepened participation and engagement as part of What's a Hill Worth is a highlight with significant outputs collected such as:

- 310 people seeking the 72 Seasons during the 2020 pandemic
- Seekers (participants) reading 2,730 emails about nature and completing 1,154 surveys about health and well being
- A reduction of 579 GP visits, saving £17,370 from the NHS on this measure



72 seasons project final project report extracts

Biodiversity and Landscape

A landscape impact over 53 ha to enhance natural heritage and biodiversity with over 8 km of traditional boundaries restored

Pendle WINNS ~ working with local communities to improve habitat

This project has engaged local communities to have a direct positive impact on their local environment through the creation and management of natural habitats and has facilitated the connection between the communities and the landowners in the Pendle Hill Landscape Partnership boundary. This project has enabled the creation of 20 hectares of woodland within the landscape partnership area and improved the biodiversity and habitat quality of 15 hectares of woodland. The reduction of Invasive Non Native Species (INNS) within riparian woodland habitats has further improved the woodland habitats across the Pendle Hill area, not just in the direct activity boundary but will prevent further spread of INNS across the wider catchment area.

Extract from Pendle WINNS ~ end of project report.

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022	
50 ha of landscape restored, planted or improved made up of:	53 ha of landscape restored, planted or improved made up of:	
• 13 ha of woodland restoration	15 ha of woodland restoration	
 19 ha of woodland planted 	 20 ha of woodland planted 	
 18 ha of peatland improved 	 18 ha of peatland improved 	
6 km of traditional boundaries restored	8.3 km of traditional boundaries restored	
11 habitat and wildlife sites managed or restored	22 habitat and wildlife sites managed or restored	
14 cultural heritage sites or features restored or enhanced	16 cultural heritage sites or features restored or enhanced	



Pendle WINNS ~ Woody dams and rhododendron clearance by volunteers in Huntroyde Estate woodlands

Final evaluation ~ December 2022

The biodiversity and landscape outputs have been achieved with the management and restoration of wildlife sites exceeded

Total biodiversity and landscape works have covered 53 ha of the Pendle Hill area, contributed through 35 ha of woodland management through Pendle WINNS and 18 ha of peatland restoration through the Pendle Hill Summit project. The traditional boundaries project restored 8.3 km of traditional boundary features.

Additional outputs delivered to improve biodiversity and landscape includes 11 extra habitat and wildlife sites restored plus 2 additional cultural heritage features improved or enhanced.



Traditional boundaries ~ dry stone walling and hedge laying training sessions

Heritage is better managed and in a better condition

1,096 metres of dry stone wall has been restored throughout the Pendle area. This includes two large capital projects involved restoring fell walls on steep ground going up Pendle Hill. This work not only helps the local farmers to manage their sheep on the fell ground, it also enhances the spectacular views across Pendle Hill.

7,176 metres of hedgerows have been restored, giving new life to overgrown hedges, providing stock proof boundaries and helping to maintain wildlife habitat throughout Pendle. Through the hard work and dedication of the Pendle Landscape Partnership team, the contractors and a host of volunteers the Traditional Boundaries project has made a tremendous long term impact on the Pendle landscape.

The Pendle Meadow project has brought **12 meadows into better management with additional plant species established**, leading to improved outcomes for nature, climate and engagement with the farmers involved.

The Pendle Hill Farmer Network brought **31 farmers into engagement with the scheme** and inspired many individuals to enter stewardship schemes or to undertake wildlife enhancement and access work.

Extracts from Traditional Boundaries and Wild About Pendle \sim end of project reports

Employment

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
8 staff making up the Pendle Hill Landscape Partnership core team.	8 staff making up the Pendle Hill Landscape Partnership core team.
	Scheme Manager, Business Support Officer, Outdoor Learning Officer, Farming and Wildlife Officer, Community Engagement Officer, Countryside Access Officer, AONB Sustainable Tourism Officer, Trainee

Final evaluation ~ December 2022

Employment outputs are in line with original intentions

Employment outputs have been achieved with the core team working closely with all other staff employed by project partners and presenting a "cohesive whole" in overseeing project delivery.

As with any time limited project there has been a change in personnel, particularly towards the end of programme delivery as the nature of fixed term contracts mean that some staff have found other employment. This issue along with the rich experience that can be gained by trainees and staff was noted in the following extract from the January to March 2022 NLHF Progress Report submitted by the Scheme Manager.

This has been a difficult quarter with Jayne leaving her longstanding role as Community Engagement Officer and us not replacing her in the team. Jayne has been excellent both as our first graduate trainee and as full time project officer with the LP. She has grown in confidence, knowledge and ability immeasurably and has been a brilliant ambassador for the scheme amongst many community and voluntary groups. Her approach with volunteers, community groups and especially the PEN group always draws warm praise from participants and partners.

Now the LP team seems very small, with just myself, Alison and Chris as full time staff, plus Sarah, Hetty and Nichola working part-time. However, we now have Jess (Archaeology), Pete and Maj (PEN) also supporting us; plus our wonderful partners at In-Situ, Mid Pennine Arts and DSWA; and a good number of volunteers, so we are confident we can deliver activity as planned over the summer and until the end of the scheme!

Year 4 Quarter 4 ~ NLHF Progress Report extract



Graduate trainee Jessie, supported traditional boundaries, access and volunteering activities

Participation and Learning

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
14,565 people participating in heritage and landscape events	28,673 people participating in heritage and landscape events
366 different activities and events delivered	920 different activities and events delivered
37 local businesses engaged	141 local businesses engaged
23 Artists' Commissions	57 Artists' Commissions
23 community groups engaged	97 community groups engaged
34 new interpretation features and digital products created to increase awareness	123 new interpretation features and digital products created to increase awareness
44 press releases and e bulletins to promote the activities of the LP Scheme	159 press releases and e bulletins to promote the activities of the LP Scheme
278,000 wider audience reached through broadcast and online media	2.36 million wider audience reached through broadcast and online media
	57 schools involved

Final evaluation ~ December 2022

An outstanding success of this Landscape Partnership Scheme ~ participation and learning outputs have been exceeded with at least double the level of total activity

Activities, walks, talks and events have been held with great success despite the restrictions faced by the COVID 19 pandemic, with a move to online activity helping to reach different audiences. The number of artists commissions and large broadcast reach can be attributed to the many successes delivered through the Pendle Radicals and Gatherings projects.

Interpretation has improved awareness and promotion of different parts of the Pendle Hill programme area helping to spread impact and activity away from known honeypot sites.

"This has been extremely beneficial for my mental health. I have suffered for most of my adult life with anxiety, panic attacks and depression, which had left me housebound for almost 10 years. I now enjoy going out into the woods to wander around looking at mushrooms, trees and even nettles!."



People Enjoying Nature ~ participant feedback

People Enjoying Nature ~ project film

Alison has been a fabulous asset to the team. Her delivery of sessions and resources shared were excellent. We have used these and adapted these for other year groups and sessions. The fact that all the sessions were funded was a great help to the school. The project has ignited a passion for outdoor learning across the school"



Outdoor Learning project feedback

New to Walking Festival ~ September 2021

Volunteers

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
580 volunteers engaged in activity across the landscape partnership area	1,185 volunteers engaged in activity across the landscape partnership area
2,420 volunteer days to be delivered	2,060 volunteer days to be delivered

Final evaluation ~ December 2022

Volunteer outputs have been achieved

Activity will have been impacted by COVID 19, with the 2,000+ volunteer days delivered being equivalent to 10 full time working years.

The number of volunteers engaged is double the number anticipated although this figure should be treated with a level of caution as some volunteers may have contributed across a number of projects so there may be an element of double counting when aggregating these final outputs.



Volunteering in the Pendle Hill Landscape ~ project film

Training and Skills

What we said to NLHF in the LCAP	Actual outputs achieved to October 2022
A programme of 144 heritage skills workshops and courses	159 heritage skills workshops and courses delivered
911 volunteers and participants attending the skills workshops and courses	922 volunteers and participants attending the skills workshops and courses
31 qualifications gained through placements and training workshops	37 qualifications gained through placements and training workshops
22 trainee placements with partner organisations	27 trainees with partner organisations

Final evaluation ~ December 2022

Training and skills outputs have been achieved in line with original intentions

The amount of training delivered through the LP Scheme and the number of people being trained is in line with the original intended activity within the LCAP, with those focussed on developing outside skills such as traditional boundaries being able to deliver more training to meet demand through people wanting outside activity during restrictions imposed by the coronavirus pandemic.

Of note is the impact of the different trainees placements and the production of "Working Out of the Ordinary." Ten short films and information booklet to show young people in the Pendle Hill area a range of lesser-known exciting careers, and the idea that 'working out of the ordinary' is possible without leaving the local area.



Working Out of the Ordinary information booklet



Little Saplings ~ woodland play at Spring Wood

I just wanted to say thank you so much for the Out of Ordinary Project and the 10 films you created. I wanted to let you know that they have become an invaluable resource for me as a careers adviser and coordinator in the 3 Rossendale schools that I work for. Whenever a young person in a careers interview mentions that they might like a career involving working outdoors, your resource is my go to choice for helping to inspire and give insight into local opportunities.

I have embedded the films into a range of online resources that are regularly used in my 3 schools, including Google Classroom and Padlet to name a few. Finally, a number of teachers across the schools have used the videos in a variety of lessons ranging from English, Science, Geography, Health and Social Care to name a few.

Careers advisor feedback ~ Out of the Ordinary



Mind, body, connection walk

Overall picture

From the information presented in the final project completion reports, **the Pendle Hill Landscape Partnership can demonstrate that it has achieved and surpassed the original ambitions** as anticipated within the LCAP and stage 2 submission with inevitable changes to individual projects as problems and difficulties arose at a local level during the implementation period, along with the restrictions faced with the delivery of certain activity due to the coronavirus pandemic from March 2020 onwards.

The biggest achievements to note and celebrate are:

For landscape restoration ~ the improvements to 8.3 km of traditional boundaries, exceeding original intentions by nearly 40% with conservation and nature recovery activity over 53 hectares to help improve the threatened and declining peatland and woodland landscape.

For local engagement and participation ~ the considerable number of people outputs and goals achieved through the participation, training and volunteer programmes. The delivery of a creative awareness and engagement programme at a community level has been the most effective and impressive part of the Pendle Hill Landscape Partnership as demonstrated by the 28,673 people participating in the 920 different events and learning activities throughout the scheme, the delivery of 159 training and skills workshops benefitting 922 participants, along with recruiting and engaging volunteers to contribute 2,060 days or 10 full time working years.



People Enjoying Nature ~ end of summer party at Clarion House

6. Programme achievements and outcomes

What has been collectively achieved

Collecting qualitative evidence relates to the change and outcomes that have been delivered by a project or scheme. This is important in relation to 'people' goals such as engagement, learning and skills training, where numbers often miss the main story about how people's perceptions of their heritage, and their aspirations, have been changed.

Measuring outcomes are often more difficult to measure than quantitative outputs due to a number of complex factors such as:

- landscape change taking place over a longer period of time than delivery of the scheme and/or
- attributing individual change within people to one particular moment or activity...

The source material for the programme achievements and outcomes came from information collected by the project team and the individual project reports that were produced on conclusion of programme delivery that provided many of the rich examples of project achievements, outputs, outcomes and legacy plans.

Pendle Hill Landscape Partnership Scheme Outcomes

As part of developing the approach to monitoring and evaluation to support the stage two submission, six strategic "Scheme Outcomes" were identified and agreed with project partners. These six programme outcomes were linked to the 15 original projects, with evidence collected accordingly, recognising that some projects will deliver against more than one outcome and across a number of theme areas.

Carbon Landscape Partnership Scheme Outcomes	Key projects
A. Land management, conserve and restore natural heritage	Traditional Boundaries
A more resilient and biodiverse landscape that will be better managed, in better condition to help reduce flood risk. People will have increased skills in managing, understanding and improving their heritage. People will have volunteered time and farmers will be engaged in improved landscape scale management.	Wild About Pendle Pendle Woodland and Invasive Non Native Species Pendle Hill Summit
 B. Increased awareness and engagement of the natural and cultural heritage Awareness and understanding what makes Pendle Hill special will be increased amongst a wide range of individuals, particularly from neighbouring communities and hard to reach groups. Through the use of a creative approach, people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. 	Pendle Radicals Community Archaeology Volunteering and Learning The Gatherings
C. Improved identity to promote the heritage and landscape of Pendle Hill A strong brand and identity will have been developed to enable businesses and communities promote the heritage and landscape of Pendle Hill, as a unique destination within Lancashire. Knowledge and understanding of heritage will be increased.	Discover Pendle Hill Interpretation

Carbon Landscape Partnership Scheme Outcomes	Key projects
D. Improved Access	
More and different types of people and local groups will understand and take positive care of the natural and cultural heritage of the Pendle Hill area with improved access for all.	Access for All Pendle Hill Fund
There will be increased opportunities for informal recreation that promotes health and wellbeing benefits.	
 E. Deepen thinking and engagement to improve understanding of natural capital and well being Research and activity to increase understanding of how to value a high quality landscape, and the benefits that it can bring to people. Different ways of improving people's health and wellbeing will be promoted, to better understand the benefits from accessing heritage and the countryside. 	What's a Hill Worth? People Enjoying Nature
F. People will have new skills and secured new employment	
Trainees will have increased their skills and motivation to find work in the heritage / land based sectors. There is an increase in the number of people gaining employment in the environmental sector.	Trainees

Using the six scheme outcomes and the final project reports as evidence, the Pendle Hill Landscape Partnership team and partners were able to supply many examples of programme achievements and outcomes. The following pages illustrate some of the project activity (but not all) providing evidence of qualitative information that delivered against the scheme outcomes.

To prevent too much repetition, some of the scheme headlines plus individual project outputs and outcomes compiled through this evaluation have been summarised and collated to demonstrate delivery against the nine NLHF programme outcomes. This cut of information can be seen in **Appendix 3 p68.**

There's something about being part of a small community of people, we meet up on a weekly basis, put the world to rights all whilst we are planting trees, fencing or whatever it is. It is just a group of like-minded positive people."

Volunteering in the Pendle Hill Landscape ~ project film quote

Scheme Outcome ~ Improving land management

A more resilient and biodiverse landscape that will be better managed, in better condition to help reduce flood risk. People will have increased skills in managing, understanding and improving their heritage. People will have volunteered time and farmers will be engaged in improved landscape scale management.

Can we evidence working towards or achieving this outcome?

Traditional Boundaries

What is the one thing that you are most proud of from being part of the PHLP Scheme?

"The increased interest shown in traditional boundaries by the people of Pendle and their willingness to participate in training activities has been astounding. All advertised training courses have been filled very quickly and people have enjoyed their connection with rural skills. We know that at least four volunteers have gone on to do at least some paid work in contracting, some are employed/self-employed full time.

The number of people trained will make a lasting impact on the landscape of the area as there is a clear willingness to get involved in other heritage restoration projects."

Some of the impacts on people delivered through this project includes:

- 22 people achieving nationally recognised qualifications in dry stone walling after completing an intensive 10 day training course. Some of these participants are now enjoying dry stone walling as a new career
- Trainees and volunteers have commented on how participating in traditional boundary crafts has increased their wellbeing
- Delivering training to volunteers in a community group wanting to restore walls at Martholme Greenway, a disused railway line near Simonstone which is now a conservation area. Additional funding for this group has been secure from one of the local landowners that has enabled a continuation of this work in 2022.





Hedgelaying and dry stone walling training courses

Wild about Pendle

"It has been really good to get farmers together and help us learn and find new ideas as a group. Wild about Pendle helped us move forward with the farm in a more sustainable way and has given us good connections"

Wild about Pendle worked with local farmers and volunteers to survey, restore and manage important habitats for wildlife across the landscape partnership area, including species rich grassland and moorland. Local communities were engaged in wildlife activities to increase their understanding of and support for nature conservation across Pendle Hill.

Notable highlights included the:

- Pendle Meadow project that brought 12 meadows into better management with additional plant species established, leading to improved outcomes for nature, climate and engagement with the farmers involved
- Pendle Hill Farmer Network that ran a total of 38 events in 4 years between April 2018 and March 2022. As well as providing technical training, information transfer and support for wildlife friendly farming, the group provided a welcome space for social interaction between the 31 group members.

Absolutely 100% positive experience of being a member of the network, thankyou Sarah."

• Improvement in local species recording at Spring Wood, Whalley. When recording started in May 2021 there were 26 observations with a total of 25 species recorded. By October 2022 there were 696 observations of 269 species.



Map of Observations

Pendle WINNS

Creating a structured woodland delivery process within a partner organisation.

Being a part of the Pendle Hill Landscape Partnership has enabled Ribble Rivers Trust to develop a structured and effective woodland delivery process. Being part of a multi-year delivery programme has supported a multi-year pipeline of woodlands, which has enabled the Trust to become more efficient and thorough in our woodland screening and given time to prepare detailed woodland creation designs that consider a range of environmental, landscape and archaeological factors that may influence the design.



Pendle Hill Summit

The benefits of good planning and early capital works delivery

This project was well planned and literally hit the ground running at the start of the scheme, making a really positive impact on the landscape and the visitors to it. The peatland restoration work has been an excellent showcase for other peat work the Forest of Bowland AONB does in far less accessible places.

What difference has this project made to the natural and cultural heritage of Pendle Hill?

18 hectares of peatland have been restored and will retain the carbon contained within that area far more effectively now. Therefore, the natural **heritage is in a better condition** as a result of the works.

The landscape at the summit now looks far less damaged, even removing the pebble graffiti has helped this. We have some people who object to the look and feel of the new paths, but the vast majority of users find the paths better underfoot and easier to navigate. The paths and peat are more resilient to people and to the extreme weather conditions the hill experiences, increasingly due to climate change.

"Thank you for doing this, not only the path, but all the work you do with local farmers and other people in restoring and protecting our landscape." An excellent example of the creative and interconnected approach delivered through many parts of the Pendle Hill Landscape Partnership Scheme was the Sowing in Time artist film created as part of the Gatherings project. The Deep Peat artistic residency helped connect people with the Pendle Hill landscape, to learn about peatland habitat and the need to restore "Pendle peat" to a healthy condition in an interesting and engaging way. The short film can be seen at: <u>https://www.in-situ.org.uk/sowing-in-time</u>.

Pendle Hill Summit

Sewing in Time ~ created as part of a Deep Peat artistic residency



Last year's public seed scattering event on Pendle Hill brought awareness to the issues of Peat loss locally in Pendle and created a direct way for local people to restore Peat on Pendle Hill. As part of the project, we commissioned a short artist film, Sowing in Time, that poetically captures the process, people and Pendle Hill's important peatlands.



Sowing in Time ~ film extract from In-Situ website

Outcome B ~ Increased awareness and engagement of the natural and cultural heritage

"This project has given me a passion. All of my life I have had a driving force and for a few years since retiring I haven't had one. I felt rudderless. Now I have got it back. Thank you."

Pennine Radicals volunteer

"What an amazing exhibition... Fantastic setting in Helmshore Mill and textiles work that sparks conversation and thought."

Pennine Radicals project feedback

Scheme Outcome ~ Increased awareness and engagement with natural and cultural heritage

Awareness and understanding what makes Pendle Hill special will be increased amongst a wide range of individuals, particularly from neighbouring communities and hard to reach groups. Through the use of a creative approach, people will be more engaged with heritage and the landscape, have volunteered time and developed new skills.

Can we evidence working towards or achieving this outcome?

Pennine Radicals

"Overall, Pendle Radicals has hugely raised public awareness of some of the stories we have highlighted, and of our area's distinctive heritage of radicalism in all its forms. Never again can anyone claim that Pendle Hill is just about the witches."

Looking back ~ what are you most proud of from being part of the Pendle Hill Landscape Partnership Scheme?

The physical footprint of the Radicals Trail has identified locations throughout the area that link to radical history and offer visitors glimpses back into a nonconformist past. This new kind of visitor destination achieved an extraordinary mass national audience (1.2 million) by being featured on Songs of Praise on BBC1 with a whole programme being built around the project.

The scheme-long focus on the story of Ethel Carnie has made a major contribution to the now burgeoning reputation of this long-neglected, literary pioneer, and has produced wonderfully unexpected outcomes such as a collaborative doctorate with two university partners. This journey concludes with Radicals volunteers featuring in a Radio 4 adaptation for "Miss Nobody" broadcast in October.2022. Two volunteers, Jules and Janet were both named in the credits.

For the first British Textile Biennial, we had the chance to explore some of our project themes and create the unforgettable Banner Culture exhibition, which drew 1,200 to the derelict Brierfield Mill, elicited a deeply emotional response from many visitors and is now captured in a memorable publication.

Through all our adventures on the project, what has been most special, though, has been the community of committed volunteers we have built up. Pendle Radicals captured the imagination of a growing community of volunteers to an extent that we could not have anticipated. **It became increasingly a volunteer-driven project and all the better for it.** These brilliant contributors are far from finished yet, and we know they will keep alive the flame of Pendle Radicals.

What difference has this project made to the cultural heritage and people of Pendle Hill?

Heritage is better identified/recorded ~ There is no question that the accumulated body of work has made a significant contribution to this outcome. It is reflected in every dimension of the project, from new site interpretation to the project website and other online platforms, the themed walks programme, the podcast series and much more. This process has been amplified to great effect every time the project has secured publicity including a network TV feature plus coverage in national newspapers, magazine articles and regional media.

The local area is a better place to live, work and visit ~ Many people will talk about the stories of the Radicals who might not have done so before. Every time they do, they incrementally add new cultural capital to the cumulative fund of heritage value and sense of place that makes the area special and distinctive.

More and a wider range of people will have engaged ~ Radicals participants have ranged from schools groups working on the two Biennials through to graduate students, working age people and many older and retired individuals finding new purpose and enthusiasm through the opportunities offered by the Radicals programme. The 138 people signed up to a Facebook sharing group gives a good indication of the project appeal.

People will have developed skills ~ Individuals have developed diverse skills in, for example, podcasting, sound recording, archival research, literary analysis, choir singing, drama and performance, textile art and banner making. Skills have been acquired in a range of circumstances, from informal and social circumstances through to a PhD on Ethel Carnie. This Collaborative Doctoral Award is a rare arrangement, with Mid Pennine Arts retained as a non-academic partner.

People will have learnt about heritage ~ Everyone involved in Pendle Radicals has learned more about stories they were familiar with, but also encountered entirely new subjects and new stories. At the outset, we were unfamiliar with the millworker turned celebrity writer Ethel Carnie. Four years of work on her story has had profound effects in helping to rebuild national awareness of an extraordinary woman.

The project's diversity has ensured local heritage being promoted through many different stories. The walks group have popularised awareness of the countryside access pioneers Stephenson and Leonard, and the local effects of their work have been amplified to a national audience through mass media coverage of their work.



Rosie's Plaques and Banner Culture exhibition

People will have volunteered time ~ Many individuals have given freely and generously of their time to contribute to the project. The overall experience has been developing a real community of volunteer contributors, motivated by their enthusiasm for the subject matter and enjoying especially the shared, social aspects of the collective. Strong friendships have been made and Pendle Radicals will continue to exert a gravitational pull.

"We were attracting attention where ever we go, where ever we've stopped and done a little speech or a song or a poem, people have gathered and enjoyed it."



Ethel by Charabanc ~ recreating the journey of her life for International Women's Day 2022 Pendle Radicals ~ end of project report

Community Archaeology

Expanding the skills and knowledge of the Forest of Bowland AONB

The breadth of learning and skills which we were able to offer both face-to-face and during the pandemic was a highlight. There was great co-operation and partnership working with academics, consultants and knowledgeable volunteers; people were very happy to share and showcase their work.

It was a great opportunity for the AONB to become more involved in archaeology work, an area we do not normally have the skills or resources to support. It was also an eye-opener for us to realise just how much 'unknown archaeology' exists in this area, and other parts of the AONB.


The archaeological heritage is definitely **better identified and recorded** due to this project. There is a better understanding locally with information submitted for the official Historic Environment Record. More is known about the construction of the Roman Road linking Ribchester to Elslack; and some questions were answered with the excavations at Malkin Tower and Portfield ancient monument.

People volunteered to carry out their own projects through two local groups, the Ribble Valley and Pendle Heritage Archaeology Groups, after being involved in the Community Archaeology training and excavations. The Ribble Valley group was set up as a direct result of local volunteers having engaged with this project. Archaeology volunteers also assisted public and family engagement events across both sides of the hill, inspiring the next generation and other adults to get involved.

"We supported 4 summer interns from UCLan and helped their undergraduate and Masters research: one has since joined the staff team at Clitheroe Castle."

Community Archaeology end of project report

Volunteering and Learning

The school programme was a partnership between The Ernest Cook Trust and Pendle Hill Landscape Partnership, offering free opportunities to develop Outdoor Learning in schools. Schools were selected to be engaged either at school grounds or local green spaces or within the Pendle Hill landscape. The themes ranged from tree planting to local history. Other Outdoor Learning opportunities grew from PHLP projects, from the Pendle Radicles Textile Banners with year 10 textile GCSE students to a farm trip with the Country Trust. The legacy from this was to enable teachers to deliver the sessions they experienced during the project independently.

The Little Saplings outdoor toddler group has been a life line to first time parents who attended to make friends, and to allow their child to experience muddy play, spend more time in nature and generally have fun. From evaluation we also found half the attendees spent time outside just once a week, so Little Saplings was a valuable part of their routine in getting outdoors. Mapping of attendee postcodes against the Indices of Multiple Deprivation showed that we worked across the local community range, including under-served families. 11% of attendees came from areas identified as being in the top 10% for deprivation in the UK.



Outdoor Learning Officer from the Final Gathering

"Through our involvement with the Pendle Hill Landscape Partnership we have committed to Nature Friendly Schools that means every child has at least ½ day of outdoor learning each week."

Headteacher feedback ~ Outdoor Learning Conference

Looking back ~ what are you most proud of from being part of the Pendle Hill Landscape Partnership Scheme?

John Muir Family Discovery Award would be my proudest moment. The delivery of the John Muir Award in 2020 was planned as a project to engage with hard-to-reach families, audiences who don't normally attend the free family nature events and different community groups.

Due to the Pandemic, we had to change the approach completely, and even move online. The virtual delivery allowed us to work with families across a wider area, while making lots of free resources that can be used by anyone in the future. It also allowed the Outdoor Learning Officer and Community Engagement Officer to expand their skill set into videos as a means of engagement and online resource creation. Working over the six weeks of the summer holidays, we had an initial engagement with 108 families, 60 families signed up to the weekly newsletter, and 20 families completed the 25 hours award.

Feedback from families made this a huge success. With comments about how much the whole family had learnt through the content provided and activities encouraged; to how it offered 'real life learning' after home schooling.

"Volunteering is all about sharing and it makes you feel good, know that you are playing a little part in keeping this history alive. It's more than just the projects that we are on, it's about connecting and for all our mental health as well."

With the practical volunteers, we ignited their passion for the outdoors, and they all felt like they had made a valuable contribution to the landscape that they love and live in. The regular volunteers have since joined other local wildlife groups and conservation volunteer sessions, passing on their skills and knowledge to new people, supporting the creation and management of new habitats. They all got a great deal of satisfaction because they were learning about the heritage of the area and the ecology. Volunteers commented on how they discovered green spaces they had never seen and gained access to lesser-known habitats and wild places.





Police cadets tree planting and Finn, creative arts volunteer

"Pendle Hill has helped develop our knowledge of heritage within our locality. We have become more interested in archelogy as a result of our involvement and have since planned our holidays to visit significant national archaeological sites."

The Gatherings

"Before getting involved with in-situ, I had no real motivation in my actions to get through the day, since joining post COVID, The Summit has been an opportunity to meet new people and get out of the house, it gave me a deep boost.. I have always been into art and creativity, but there was nowhere or nothing I was able to attend. This gave me purpose...my life purpose..."

Selina ~ Summit participant

The Gatherings programme integrated arts practice into various PHLP project strands such as; Archaeology, Interpretation, High Nature Value, Radicals, Traditional Boundaries, Woodlands, and the Pendle Hill Summit project. Underlying the programme was community engagement and increasing awareness and access to the Pendle Hill Landscape through a creative practice that illuminated the project strands in different ways.

One of the greatest achievements and stand-out projects has been the tangible impact of the work to raise awareness of peatland and contribute directly to its restoration and protection locally within the community. *"The Pendle Peat Pie is a culinary collaboration created to promote awareness of the value of peat and peat restoration on Pendle Hill, opening up a dialogue about cultural traditions and the landscape. It has been highlighted on national television at COP26 and made available on sale through a local eatery."*

The flexibility, trust and collaboration across the partnership have allowed us to be adaptive to opportunities that have arisen over the years and have enabled us to navigate restrictions and challenges throughout the pandemic.



Pendle Peat Pie Kerry Morrison with Sarah Robinson and Andy Dean

Sowing in Time Seed Sowing for Peat Restoration with Kerry Morrison, 2021



LARRYING & PLACING STONE

Outlines Isabella Martin, Artist in Residence, 2020

www.in-situ.org.uk/the-gatherings

What difference has this project made to the people of Pendle Hill?

We worked with a diverse range of people throughout The Gatherings programme; the following examples have been noted as having particular long-term benefits to the people we worked with.

Working with young people through The Summit has supported young people in confidence building and developing creative skills. The community and friendship created through the project encouraged young people from different areas to connect and learn from one another. Over half of the young people we worked with had never visited Pendle Hill, something which we supported several times during our work with the group. **Working with South Asian women** through partnering with The Deen Centre, a local grassroots organisation in Brierfield. Many of the women commented on how the project empowered and enabled them to tell their stories and develop their appreciation for the local landscape.

"This project has been extremely cathartic for the women in the group, it has given them a safe space to talk about their personal experiences and explore these creatively. The opportunities to share this work publicly has been a proud moment for the women and the support received through the In-Situ team has been fantastic throughout"





When we women offer experiences as truth, the maps change. There are new mountains



The work has expanded and changed perceptions of what is typically thought of as landscape based work through exploring new ways of multidisciplinary working, such as:

- The Peat Pie, a pie based on modern day Lancashire cuisine that tells the story of the peat restoration process
- 'Five Verses on Six Stacks of Earth' a touring micro-opera based on local archaeology, created by artists Nastassja Simensky and Rebecca Lee.
- Visitors to the hill helping contribute to the Peat reseeding. This was an unexpected chance for people to contribute to helping with the environment, a simple gesture, collectively making a big difference.
- The Digital Gatherings programme of online community conversations during COVID 19 enabled people to connect through times of extreme isolation. This included supporting freelancers with paid work and exploring new ways of working during social distancing.



The Summit

Youth, art, climate residential with Remodel Manchester, 2021



Testing Ground

Micro residences for 8 artists during lockdown, 2020



The Digital Gathering Series of in-conversations on art and ecology, 2020 The Gatherings end of project report

Outcome C ~ Improved identity to promote the heritage and landscape of Pendle Hill

"Thank you so much for today. I can honestly say it was a life changing experience. It tied together so many thoughts I've had about using the outdoors as a healing place."

Mind, body, connection walk ~ participant feedback

Scheme Outcome ~ Improved identity to promote the heritage and landscape of Pendle Hill

A strong brand and identity will have been developed to enable businesses and communities promote the heritage and landscape of Pendle Hill, as a unique destination within Lancashire. Knowledge and understanding of heritage will be increased.

Can we evidence working towards or achieving this outcome?

Discover Pendle Hill

Looking back ~ what are you most proud of from being part of the Pendle Hill Landscape Partnership Scheme?

The 'New to Walking Festival' which we ran in 2021 following the lifting of lock-down restrictions. We wanted to build on the connections to the outdoors and regular walks from home that people had enjoyed during COVID 19 lockdowns. The guided walks were an opportunity for people to continue with the regular walks they had enjoyed and to develop their confidence to explore new walks, as well as learning more about the natural and cultural heritage of the Pendle Hill area.

The 9-day festival offered a whole variety of walks from archaeology to herbal medicine, mindfulness to traditional boundaries and family-friendly walks and was supported by several walk leader volunteers. The feedback we received from participants was very encouraging and many reported that they had enjoyed the variety as well as gaining ideas of where to venture out in the future, along more peaceful paths at the foot of the hill. It also provided an opportunity for people to walk and talk and make new friends and connections.

What difference has this project made to the cultural and natural heritage of Pendle Hill?

Young people engaged with the cultural heritage through the links of the treasure trails to the National Curriculum. Hopefully this will continue to be used with future school years due to the involvement of the teachers and pupils in the process of creating the trails.

"A fantastic experience for myself and the children. It was great that the process of developing the trails linked to many parts of the National Curriculum, from geography to maths and art, plus the local history we learnt through researching and exploring the village. It has been a great bonding experience and a nice treat for the year 6s too."

Teacher feedback

The events and training activities delivered increased the knowledge and understanding of the local landscape and heritage and has given people the confidence to venture out independently, making it a welcoming place for everyone.

Through the Sense of Place work tourism businesses are more engaged with the natural and cultural heritage of the area. This activity is more integrated in their marketing and communications and these messages are being transposed to a wider visitor-facing audience.



Treasure Trail and Sense of Place Toolkit



Strong Landscape Partnership branding

Interpretation

"The publication with the walks inside is beautiful! So well made too. We will be getting some of those walks in before Christmas!"

Walk event participant

Looking back ~ what are you most proud of from being part of the Pendle Hill Landscape Partnership Scheme?

The brand and the high-quality, printed and digital outputs that have been produced across the projects. The publications, interpretation, films and tourism products that have been developed are engaging and help to tell the story of the landscape and heritage of the Pendle Hill area. The on-site interpretation and printed walking series have been particularly useful in trying to spread visitor pressure and to highlight the opportunities across the whole of the Pendle Hill area not just at the usual honeypot sites.





Plus some of the digital resources from the project website

"The main benefit to people directly can be seen through the participation on social media. A new and wider audience has engaged with the posts plus events and numbers involved all exceeding those first envisaged."

Interpretation ~ end of project report

Outcome D ~ Improved Access

Scheme Outcome ~ Improving Access

More and different types of people and local groups will understand and take positive care of the natural and cultural heritage of the Pendle Hill area with improved access for all.

There will be increased opportunities for informal recreation that promotes health and wellbeing benefits.

Can we evidence working towards or achieving this outcome?

Access for All

"I've not been out in to the countryside with my husband for 6 years (since my surgery) but this has opened up my world."

Christine from Sabden on an introduction to the tramper

The new concessionary agreement for tramper use at Sabden, Churn Clough. Not only are trampers a great resource that provide those with limited mobility a change to explore the rural landscape. Considering the time scale to locate a new route and negotiate with land owners, create project plans, at the same time as submitting tenders to contractors and actually delivering the whole package... is a pretty epic project to have actually delivered.



Churn Clough Easy Access Trail

Access for the public has become very high profile since the start of the pandemic and it has shown how important the Pendle Hill landscape is for everyone to enjoy. The routes that have been improved cover all types of access from foot, to bicycle to horse to vehicle, and Disabled Ramblers Category 2 trail at Churn Clough.

Pendle Hill became a real draw for people during the lockdowns and visitor numbers spiked around each lockdown. The access work we have done has made the landscape more resilient to these visitor numbers as well as opening up opportunities to a more diverse audience.

"Barely a visit will go by when you don't see a family from Burnley or Nelson, a group of Junior School Pupils on an adventure up to the summit or people getting their daily fix of fresh air. There were already visitors to Pendle Hill but the work has improved the experience so that not just the hardened walkers can access high level routes but lower level shorter distances have been promoted to the less experienced explorer who can achieve their own summits."

Access for All ~ end of project report



Walking with the Radicals ~ Clarion Calling circular walk visiting three Clarion Houses



Regrading the subsoil path on Pendle summit to make it resilient after the increase in visitors post COVID and storms

Pendle Hill Fund

"It is like throwing a pebble into a pool and seeing the ripples spread out. An awful lot of things have happened as a result of receiving that first grant from the Pendle Hill Fund"

£150K heritage investment in local community areas

The Pendle Hill Fund was a community grants scheme, that provided cash support to small scale landscape and heritage activity developed in the PHLP area. There were two different grants available: small grants for projects up to £500 and larger grants for projects between £2K and £10K. The grants scheme developed a fantastic network of volunteers and local groups for the Landscape Partnership to work with. The groups were mostly small, and based in both urban and rural areas, but all were passionate and committed to their particular element of local heritage.

Significant achievements of the fund included:

- 21 grants given and in total 65 groups were supported, with £90,000 of grants
- 147 people received training and 254 volunteers engaged.
- 10 heritage sites restored, and 17 were interpreted
- 23 events held with 939 people attending
- Over £60,000 of match funding was levered in by our grants (cash and in kind)

"We love the new gates as we really struggled to open the metal one on Rimington Lane. The old stile was not easy to negotiate with a dog. You have really made a difference."



Outcome E ~ Deepen thinking and engagement to improve understanding of natural capital and wellbeing

Scheme Outcome ~ Deepen thinking and engagement

Research and activity to increase understanding of how to value a high quality landscape, and the benefits that it can bring to people. Different ways of improving people's health and wellbeing will be promoted, to better understand the benefits from accessing heritage and the countryside.

Can we evidence working towards or achieving this outcome?

What's a Hill Worth?

"Connecting with nature definitely helps boost mood and wellbeing."

72 Seasons participant

An assessment of the benefits and value of the ecosystems services provided by the Pendle Hill Landscape Partnership area. The project was split into two separate pieces of research:

- Study of the natural capital assets and ecosystem services which exist at a farm scale, and how this value can contribute to the viability of upland hill farming in the Pendle Hill area (carried out by Natural Capital Solutions with Prof Joe Morris): The Pen Farm Study
- 2. Research into the value of the landscape **to health and wellbeing**, via a piece of research formulated as **72 Seasons** (carried out by **The Evaluator**)

Both pieces of research have been ground-breaking in their own way: the Pen Farm research being the first that identified and valued natural assets and services at a farm scale, whilst also feeding into the national debate on the Future of Farming post Brexit; and 72 Seasons by creating a project that showed such tangible benefits to its participants during the COVID 19 pandemic in 2020.

What difference has this project made to the cultural and natural heritage of Pendle Hill?

The natural capital and ecosystem services mapping has enabled a new and effective way of ensuring **heritage is better recorded**. And 72 Seasons has enabled **more people to learn about heritage**, ultimately leading to **the local area becoming a better place to live**, work and visit.

During this time, national awareness of 'nature based social prescribing' and the value of people connecting to nature has been massively increased. We have been able to capitalise on this and have produced a tool (72 Seasons) for others to utilise.

"72 Seasons has helped people feel better, and has been proved to work with a range of people - even during a pandemic. At its heart, it is a way to get back in touch with nature - or to get in touch with nature - that feels enjoyable to take part in and almost incidentally has many health and wellbeing benefits, encouraged people to be more active, and which has contributed to less anger, better sleep, and has protected individual wellbeing during a year when it was at real risk. Seekers felt more connection to each other and to nature itself."

72 Seasons report conclusion



"It has been a brilliant thing to be part of. It has definitely helped me to deal with this really hard time by taking the focus off the hard things, and switching attention to something big and perpetual and calming (sic: nature)."

72 Seasons participant or Seeker

People Enjoying Nature (PEN)

"We see such wonderful nature, so colourful and flavourful. Peaceful moments surrounded by beautiful beings, we feel grounded when outdoors. Letting ourselves feel at one with nature reveals our sense of meaning."

PEN participant feedback

Who was involved?

Led by the PHLP Community Engagement Officer, in partnership with team from East Lancashire Community Restart, later re structured as NHS Lancashire & South Cumbria Foundation Trust's community, prevention, and engagement team (CPET); and the Little Green Bus community transport company. After April 2022, PEN was led by Maj Mahmood and Pete Compston as sessional leaders; additional involvement by freelancers such as Keith Parkinson (artist); Stacey McKenna Seed (outdoor therapist); facilitators 'Move to Change' and other PHLP members.

Looking back ~ what are you most proud of from being part of the Pendle Hill Landscape Partnership Scheme?

The actual difference that the sessions have made to people. We saw individuals grow in confidence, interest in their surroundings, personal fitness, and social connections as a result of their being part of PEN. This is evidenced via conversations with participants and with the staff of Community Restart/CPET. The group bonds well and we often saw people supporting each other, both during the sessions we held and in between times.

"Lots of participants told me how they have learnt a lot about nature, landscape and heritage and how they enjoy passing this information onto their family and friends."

Year 2 activity report

What difference has this project made to people?

The PEN participants have **developed new skills and learnt about heritage** through all of the sessions. This has included understanding of landscape and access rights in the countryside, and the confidence to use footpaths and explore the Pendle Hill landscape area. It has covered archaeological and artistic skills, team building and group work.



People Enjoying Nature ~ Year One Walking Group and Dry Stone Walling in Year Four

Outcome F ~ People will have new skills and secured new employment

Scheme Outcome ~ People will have new skills and secured new employment

Trainees will have increased their skills and motivation to find work in the heritage / land based sectors. There is an increase in the number of people gaining employment in the environmental sector.

Can we evidence working towards or achieving this outcome?

Trainees ~ increasing skills, knowledge and confidence in young people

Providing opportunity for six trainees to move onto full time employment

The trainee programme commenced during a period of time when apprenticeships were changing nationally, so it was difficult to plan how the project would deliver. The partnership set up in the development phase with Upskilling Lancashire turned out to be irrelevant to our plans. Flexibility from within NLHF allowed us to re scope the project and look at what was working (graduate trainee roles) and what was feasible given the time, staff and resources. This meant that alongside the 4 apprentices we had been able to support (one at degree level) we were able to re-model the project and support 2 new graduate trainee placements with two of the delivery partners, one for 12 months and one for 24. These trainees (Leanne and Calum) supplemented the PHLP delivery team substantially and proved to be incredibly effective. **Leanne has gone on to work for Wildfowl and Wetlands Trust**, and **Calum has been taken on by In-Situ** as a full time member of the team.

The PHLP graduate trainees were equally important, our first trainee (Jayne) became the delivery team's **community engagement officer** for 4 years and the 3rd (Dom) became the **AONB Peatlands officer** after an extended 2 year traineeship, due to COVID; **the other two** (Jessie and Christian) **also went on to successful jobs in the environment sector** after their 12 months placement with the scheme.



Dom being filmed on the top of Pendle Hill and Calum at the Final Gathering

The 10 *Working out of the Ordinary* films that we created were based on a conversation during lockdown and meeting a real need in the local area. The filmmakers were brilliant to work with and created a fantastic resource aimed at young people.

Trainees ~ end of project report

7. Programme learning: some key ingredients for future activity

As part of the final evaluation of the Landscape Partnership Scheme, all the projects supported through the Pendle Hill LPS produced individual project completion reports. In addition to capturing the output and outcome information, the report format provided an opportunity for individual reflection, the chance to capture some lessons learnt and **think about how to improve** on the wide range of activities delivered.

Many of the lessons learnt reflect the different complex elements of successful project management and delivery and have been grouped into eight key areas. By far the biggest learning related to being realistic with planning the project resources delivery timetable and "getting things going" from the beginning of Scheme delivery.

In addition to this, the other seven areas identified should be considered and serve as reference points and **list of key ingredients** for all project partners to integrate into project planning and thinking for future programmes of activity.

1. Being realistic with resources and timetable

Wild About Pendle ~ Increased clarity on the budget: part of the original budget was added to the Summit project and another £10,000 was spent on peat restoration, plus another £20k from contingency – so this overtook spend on other items.

Access for All ~ Realistically, a full time officer would have been beneficial to meet more of the aims of the project alongside two dedicated graduate trainees, this would have made more allowance for any issues with the projects.

"The lesson learned here I think is that however long you think it will take, triple it. If it looks simple then you have only scratched the surface."

Trainees ~ The traditional apprenticeship or conservation focussed team of trainees seen in other LP schemes did not translate well to our situation and location due to lack of employers and few relevant college courses, plus aiming to raise 50% of funding via employers was also a tall order.

Discover Pendle Hill ~ More focussed time working with individual businesses to get further engagement to assist in developing an ambassador scheme. Being on maternity leave for 12 months as well as COVID restrictions meant that I wasn't able to engage with as many businesses as I would have liked. With better engagement early on it would have been easier to develop relationships and establish an ambassador scheme.

'What's A Hill Worth?' ~ This was a complicated, technical, and theoretical project to have to deliver. I believe that we did not allocate sufficient resources to deliver the original aims, however it was difficult to estimate costs without fully formed ideas.

"In hindsight it might have been useful to do the initial scoping and natural capital mapping work during the development stage of the scheme."

People Enjoying Nature ~ Probably look to do more of the same, maybe by having a dedicated member of staff in the team, or to work with freelancers from an earlier date. Networking to find a wider range of people may also have been possible with more time to be proactive to invest in connections and follow up leads.

Pennine Radicals ~ There is a particular potency in textile art and banner making for our kind of project. **Next time we would start sooner on commissioning this kind of work.**

Community Archaeology projects ~ Working with NAA was great, but with them not being based locally a lot of day-to-day work and interaction with volunteers fell to the Community Engagement Officer who was both busy with other projects and not an archaeology specialist. In the last 12 months employing freelancer Jess Wight greatly helped with this element of work, and we should probably have done this earlier or contracted an agency with a local office.

Interpretation ~ The interpretation project was a large undertaking and would have benefitted from a dedicated role. Various consultants were brought in to assist with some aspects of the interpretation work to ensure they were delivered. The Sustainable Tourism Officer was on maternity leave for part of year 2 and with the pandemic in years 3 and 4 meant that much of the capital work (interpretation panels) was left until the scheme end meaning the impact is as yet unknown.



Geo-textile laid to protect the gully side, ready for seeding & brash; revegetation on site 2 years after the original work

2. Managing risk and uncertainty with a flexible approach to project management

Traditional Boundaries ~ The capital works undertaken by the project were very ambitious, and the team would not have undertaken some of the more difficult restoration projects had they anticipated some of the challenges. It underlined the need to involve skilled crafts-people in the planning stages.

Trainees ~ It felt like the project was going to fold completely. NLHF allowed us to re scope the project and look at what was working (graduate trainee roles) and what was feasible given the time, staff and resources. This meant that alongside the 4 apprentices we had been able to support (one at degree level) we were able to re-model the project and support 2 new graduate trainee placements with two of the delivery partners.

Pendle Hill Fund ~ We could probably make the application process simpler and less onerous for applicants, given the size of awards we are making. The small grant scheme was very popular because of this. Reporting and claiming was also challenging for some, but it did provide us with a good deal of evidence of the various project's success.

Gatherings ~ Programme more pop-up work to enable chance 'happenings' across the PHLP area that share residency outcomes, highlight PHLP's wider work across the Pendle Hill area and bring our work to a more diverse range of audiences.

3. Having a clear project scope and relevant permissions

Access for All ~ Access and visitor management is always a controversial topic, one that is hard to find the medium ground and certainly not quickly. In the original plan there were four concessionary routes that were earmarked to be created but one by one it became apparent that either the land owners had very definite ideas as to what they did or didn't think was acceptable and likewise users or residents also had a very strong say in what was acceptable in their area.

Gathering Projects ~ Knowing what we know now we would:

- Do more widespread work around the Pendle area, with activities held in a broader range of areas, specifically in smaller towns on the Ribble Valley side of the hill for residents in those areas and by bringing communities from the Nelson to the other side of the hill.
- Spend more time with PHLP core staff to understand how The Gatherings could feed into PHLP's ongoing restoration and preservation work and outdoor education programmes. We would ensure expectations on individual partnerships were more explicit so that *The Gatherings* programme work could be more effectively embedded across the PHLP scheme as a whole.
- Combine two residencies and do one larger-scale and longer-term residency. This residency would be with a more open brief and enable artists to work directly with members of the PHLP team and In-Situ Engagement Officer as a period of R&D and respond to their area of choice.
- Commission a residency/ body of work that challenges questions around land access and ownership and look to commission more work which connects to the collective urgency around climate change.

4. Communication

Pendle Radicals ~ That the medium of sound is a rich, affordable resource and is especially shareable online. Our volunteers discovered the joys of podcasting, and we are now exploring the potential of soundscapes and sound art, but there is so much more we could do, enabled by some specialist skills within our project community.

We would try again, and try harder, to effectively reach an audience of young people. We believe Pendle Radicals has achieved a lot in reinforcing pride of place. There is so much to be proud about, in the shared, radical heritage of Pendle Hill. We would love to communicate that message to a younger demographic, who have most to gain by digesting it. Next time, we would start by commissioning our offer for secondary students.

Gathering Projects ~ We would establish clearer plans and communications around marketing. The creation of 'Corky' was a good visible mobile asset for the Gatherings and PHLP on the whole, but it didn't reach its full potential of an artist space, it was good for events, but could have been explored more as a base for artists to work from.

Interpretation ~ It would have been useful to employ a Communications officer assigned solely to the Scheme. The work was delivered through in-kind time from the Sustainable Tourism, the Communications Officer for the AONB and by various other PHLP team members, especially the social media side of things.

5. Partnership working to build relationships and support local communities

Traditional Boundaries ~ There was an element of 'fairness' required, as the project aimed to provide all the farmers involved in the *Farmer Network* with at least one restoration/training or competition site.

Access for All ~ Sometimes partnership working can be great, other times, there can be a lot of red tape involved and I've realised that sometimes even the simplest of things can get very complicated. There is no easy fix to this and when partner organisations have other constraints, then sometimes you just have to know when to know when to move on and invest time in to another aspect of the project.

"Sadly the Spring Wood project was undeliverable as part of the PHLP, but the Countryside and Asset team have now seen the potential for the site because of the work that we have done and are now planning improvement works to the building to be funded in a different way."

Volunteering and Learning ~ a set of criteria and a system for prioritising activity offers was important for schools engagement. The schools were prioritised if they were located within a set radius from the Pendle Hill Landscape Partnership area, plus had a high percentage of free school meals, while also being located in a high deprivation area. This methodology has since been expanded by The Ernest Cook Trust and is the standard methodology used when choosing which schools to support.



Volunteers using I-record at Spring Wood plus images taken by a volunteer recorder

6. Changing external policy environment

Pendle WINNS ~ During the project we experienced a large number of changes between project development and project delivery due to the large number of changes within the Agricultural and Environmental sectors throughout the duration of the project. This caused a great deal of uncertainty around match funding from the Forestry Commission and delays in project delivery. In future, it would be advisable to apply for match at the earliest opportunity in order to ensure the match funding is secured and then project delivery can be the sole focus of the works.

Trainees ~ The project was set up during a period of time when apprenticeships were changing nationally, so it was difficult to plan how the project would deliver. The partnership with Upskilling Lancashire turned out to be irrelevant to our plans. We also realised that we did not have many relevant employers in the area to host apprentices or trainees to meet our criteria.

7. Working from a dedicated location

People Enjoying Nature~ Having a dedicated space for the group may have helped, although Clarion House did become the project's unofficial 'home' over time.

Volunteering and Learning ~ Through the partnership, there was a lot of delivery of family events, volunteer sessions, training and demonstrating best practise about outdoor learning and habitat management. What made all this difficult, was not having a designated location that was easily accessible, with an outdoor space that PHLP owned and managed. On occasions it would have been very useful to have had a central location with parking, clear meeting point and facilities (toilets, indoor space, storage), that would have made certain aspects a bit easier. We had location options, but nowhere that was 100% perfect, especially when it came to a green space that would suit under-represented groups, who required a more comfortable space with all facilities within easy access.

For volunteering, it was tricky not having a site we repeatedly used through the year that we could see the visible changes to. This aspect was amplified during the pandemic, when we needed to get site permission for using any green space to carry out work, hence the volunteer programme was paused for a large chunk of 2020.

8. The impact of the coronavirus pandemic

Access for All ~ Heys Lane had additional complications which could not be foreseen, our project was to spread footfall but invariably would have involved promotion of the new tramper route, this all became a problem because the work was due to start at the beginning of the Pandemic where local feeling was running high, and people understandably were unsure of what Coronavirus meant to them. This meant that we had to withdraw from the Heys Lane project as it was just the wrong time, but thankfully now with a slightly altered specification have been able to deliver a multi-user route to spread visitor numbers.

'What's A Hill Worth?' ~ 72 Seasons did not run as planned due to the pandemic, so it would have been different were it not for that! An additional piece of 'face-to-face' work using the resources took place in 2022 as part of the scheme's People Enjoying Nature project and using underspend from within the scheme.

People Enjoying Nature ~ During lockdowns Jayne worked hard to still contact, connect with, and visit participants, fearing that they would be struggling with their mental health. After restrictions were eased Jayne ran weekly walks closer to home in addition to the Thursday activity sessions as she recognised the value the sessions were providing.

Pendle Radicals: The pandemic did rob us of some of the mechanisms that worked particularly well for our project. The tea party, for instance, basing a sharing session of discussion and information around pots of tea and cake. And small, informal public events, sharing work in progress. These were formats we arrived at for Radicals and found they really worked. We are still trying to work back to them. Meanwhile though, themed, guided walks are one format that works brilliantly, even post pandemic.

"Online meetings and online events can be particularly productive for our community of contributors, and can open up participation from far and wide (an Ethel Carnie specialist in Philadelphia!). Nobody had heard of Zoom when we wrote our project plan."

Gathering Projects ~ The flexibility, trust and collaboration across the partnership have allowed us to be adaptive to opportunities that have arisen over the years and have enabled us to navigate restrictions and challenges throughout the pandemic. During this time, we radically adapted our planned programme to respond to an ever-changing situations, continuing to deliver our programme aims with reduced teams and various social and travel restrictions.

"Our Digital Gatherings programme during this helped us stay connected to our communities in times of social distancing by facilitating open online community conversations focused on PHLP themes across the strands."



Relaunching People Enjoying Nature sessions in partnership with the NHS East Lancashire Community Team

8. Legacy ~ what next for the Pendle Hill Landscape Partnership?

Pendle Hill Landscape Partnership legacy activity

In parallel with the delivery of the Landscape Partnership Scheme, the programme team and partners have considered the legacy of the Pendle Hill Landscape Partnership from an individual project and scheme perspective. Legacy planning has been appropriate to local need and integrated into the delivery of the second half of the landscape partnership scheme through building on external opportunities and the completion of project reporting documents. All the Pendle Hill Landscape Partners have committed to the legacy of the Landscape Partnership Scheme through a ten year programme of management and maintenance activity that will help protect many of the physical changes to the natural heritage that have been delivered in addition to the digital assets that have been created.

Individual Project Legacies

In the immediate future, the Forest of Bowland AONB, on behalf of Lancashire County Council as the lead partner, will have responsibility of ensuring that the management and maintenance plans are realised through the delivery partner of each project. Intended project legacies as identified within individual project plans from the LCAP, have been updated within the final project reports ensuring an ongoing legacy from the Landscape Partnership Scheme. Specific examples of continuing activity for each project can be found in **Appendix 4 p72**. From these and to be noted is the importance and continued presence of the Forest of Bowland AONB **to act as the facilitator and catalyst for influence and change**, that the following project legacy plans identified:

Traditional Boundaries ~ the AONB team will continue to advise community groups, farmers and landowners, bringing in DSWA and HLS as necessary. The AONB carries out annual training for volunteers, in conjunction with DSWA and HLS and will continue to host the annual hedgelaying competition.

Wild About Pendle ~ the AONB and Haytime project will continue with species identification and surveys. The AONB is looking into the possibility of reviving and extending a farmer network as part of the support offered through the Farming in Protected Landscapes work.

Pendle Hill Summit ~ the need to maintain the paths created and observe progress of the peatland restoration is recognised. This will be managed by the AONB team in the future.

Access for All ~ The need to maintain the paths created and observe progress of the peatland restoration is recognised. This will be managed by the AONB team in the future.

Trainees ~ The AONB will continue to seek funds to provide graduate roles and other 'first jobs' in projects wherever possible.

Discover Pendle Hill ~ The wider Forest of Bowland sustainable tourism work will continue to support the businesses and develop the opportunities within the PHLP area.

What's a Hill Worth? ~ 72 Seasons will be utilised in future delivery of wellbeing work by the AONB, and probably others too. We are particularly keen to repeat the approach of using a local community worker to lead sessions in the way that Farrah Imtiaz did for us with the DEEN Centre and others in 2022.

Pendle Hill Fund ~ The AONB, working with Champion Bowland (a registered charity), hopes to continue to distribute grant funds to local groups in the Pendle Hill LP area after the LP closes. This will enable a small number of grants to be provided annually using very similar criteria to the existing Pendle Hill Fund.

People Enjoying Nature ~ A new 3 year programme of activity will begin in 2023, with a focus on health and wellbeing following the PEN model and rolling this out to other communities around the AONB. The new Connecting People and Nature project will continue to work with partners, social prescribers and local groups.

Community Archaeology ~ The AONB is to maintain interpretation, and facilitate new events via Festival Bowland and will continue to offer summer internship opportunities to UCLan Archaeology department when and where appropriate.

Volunteering and Learning ~ Continuation of the Community Engagement events and Outdoor Learning school sessions will be through the £225K Connecting People and Nature programme covering Pendle Hill & Forest of Bowland. All existing and any new volunteers have been referred onto other providers who offer volunteering locally.

Interpretation ~ The range of interpretation materials for the project will continue, to some extent via the AONB's Communication Work. Existing interpretation will be maintained where budgets allow, and future AONB Communications and interpretation will incorporate the Pendle Hill area.

From other partners and of significance are the:

- Development of the woodland team at the **Ribble Rivers Trust** and combined with other programmes, has led to the expansion of woodland improvement activity to cover the whole of Lancashire and the Ribble catchment. The Trust will "continue to work with landowners and communities within the LPS boundary to ensure the planted woodlands are maintained and managed in accordance with the prepared management plans."
- Mid Pennine Arts commitment to continuing the Pennine Radicals project in some form, and are currently seeking further funding to help enable this activity. One firm aspect of future work will be to convert the core group of committed volunteers into a membership group, to help steer future plans and ensure a sustainable future. The Pendle Radicals website, project blog and Facebook sharing group will be maintained with digital hosting covered by residual project income.
- In-Situ are looking to develop more widely accessible opportunities for artists and ecologists to connect, something which has come directly from feedback from The Gatherings programme. For future work, they plan to continue developing paid, and volunteer opportunities, particularly people under 25, as through the PHLP this has been noted as having a big impact in building skills and potential for further employment.
- The Ernest Cook Trust continuing with the employment of the Outdoor Learning Officer to help support and deliver the new Connecting People and Nature programme.
- Forest of Bowland AONB creating a full time Access Officer role that will include work focusing on Pendle Hill to help realise the gains and investment made through the LPS.

Scheme Legacy

"We've discovered through PHLP the importance of cultural heritage and what other organisations can bring to a partnership when thinking about landscape scale activity."

Given the identified project legacy and in noting the importance and continued presence of the Forest of Bowland AONB partnership, the legacy from a scheme perspective will be to embed the work and approach delivered through the Landscape Partnership into activity across the wider AONB, with the continuation of community engagement, outdoor learning and the delivery of access improvements. Having the presence of an AONB partnership will ensure that the benefits and achievements delivered through the PHLPS are maintained. In addition, the scheme has become well known nationally through Protected Area networks, for its inclusivity, the quality of work as well as adopting innovative and creative approaches to landscape scale management.

Pendle Hill Landscape Partnership website

During the completion and wrap up of the Landscape Partnership Scheme, the programme team have been reorganising the excellent project website to leave another significant digital legacy that helps tell the story of the programme and what has been achieved. Links to the PHLP YouTube channel give access to 64 different project films and it is recommended that, following a final edit, the 15 project completion reports are uploaded to an appropriate page to leave a further digital legacy. www.pendlehillproject.com.



9. Observations and next steps

An exemplar of partners working together to improve the natural and cultural heritage of Pendle Hill that can demonstrate achievements that are bigger, better and more joined up.

Demonstrating success ~ delivering an integrated programme of project activity

For the last fifteen years, the Countryside Training Partnership has been lucky enough to work with over 30 different Landscape Partnerships at different stages of development and delivery throughout the United Kingdom. From the observations, discussions and assessment of the information presented within this evaluation, the Pendle Hill Landscape Partnership Scheme demonstrates one of the best, if not the best, examples of a group of partners working together in a holistic, interdependent way to deliver a programme of activity that can truly demonstrate **"the whole scheme being greater than the sum of the individual parts."**

There have been a number of different elements that have contributed to this conclusion. The mid-term review identified the following key successes:

• The wonderful Landscape Partnership team ~ the energy, enthusiasm and dynamism of the team that takes a very inclusive approach and turns challenges into opportunities.

"The enthusiasm of the team has created a spiders web of interest, already we have found out more than we thought we would"

- Integrated activity with partners working closely together ~ the Interaction across the programme and between the projects is a notable feature of the PHLP giving a holistic approach to project delivery, with an impressive range of partners including key landowners who are committed to the Scheme.
- Extensive participation and engagement ~ that draws together people from both sides of the hill and reaches diverse local communities, including areas of high deprivation.
- A creative approach collecting a rich source of materials and local stories ~ A unique feature of PHLP is the creative approach to project delivery that has been adopted by the team and partners that has been a catalyst for the collection of a varied source of materials and stories that have helped introduce more people to the landscape.

Further conversations and strengths identified through this final programme evaluation have included:

A partnership that created the right culture ~ Pendle Hill Landscape Partnership was a genuine community of partners that wanted to work collaboratively, that was flexible enough and willing to respond to ambiguity and change as this arose. Project activity was not separated into different silos but allowed to merge between the different theme areas. This strength was helped by a thorough development phase and the identification of the "Threads theme" facilitated through the Gatherings and Interpretation activity that helped bring everything together. The leadership provided by the programme team and in particular the dedicated and creative approach of the Scheme Manager should be acknowledged in helping to achieve the many programme successes.

Focussing on a clear landscape feature ~ The Landscape Partnership was able to use Pendle Hill and all of its heritage assets to deliver an integrated programme that helped to bring the many

different elements together. Building activity around an outlier location of the Forest of Bowland AONB and the administrative split between Pendle Borough Council and Ribble Valley Borough Council helped give a focus to this unique and special landscape area. The size of the Landscape Partnership at 124 km² helped deliver an "intensity of impact" across the whole Scheme area and illustrated by the helpful Pendle Map contained on the programme website.



https://www.pendlehillproject.com/pendle-map

Pendle Hill Landscape Partnership branding ~ The Pendle Hill Landscape Partnership Scheme was helped through the development of a strong brand and identity that helped to capture the geography of the landscape area, beginning to connect the two sides of the hill and promoting the different projects being delivered by the partnership. Having a set of branding guidelines should be seen as an essential requirement for all future landscape scale and partnership type activity.



PHLP branding guidelines extract

A very successful scheme that met and exceeded intended outputs

The information collected and presented within this evaluation demonstrates that the Pendle Hill Landscape Partnership has been successful in delivering significant natural and cultural heritage improvements within the programme area.

As noted in Section 5, the intended outputs have been achieved for all the areas of activity that have been reviewed with any variations agreed and incorporated into a revised programme of delivery. Highlights of the outputs delivered are:

- For landscape restoration ~ the improvements to 8.3 km of traditional boundaries, exceeding original intentions by nearly 40% with conservation and nature recovery activity over 53 hectares to help improve the threatened and declining peatland and woodland landscape.
- For local engagement and participation ~ the considerable number of people outputs and goals achieved through the participation, training and volunteer programmes. The delivery of a creative awareness and engagement programme at a community level has been the

most effective and impressive part of the Pendle Hill Landscape Partnership as demonstrated by the **28,673 people participating in the 920 different events** and learning activities throughout the scheme, the **delivery of 159 training and skills workshops benefitting 922 participants,** along with recruiting and engaging volunteers **to contribute 2,060 days or 10 full time working years.**

The importance of project closure reports

Project completion reports have been produced for each project and provided much of the quantitative and qualitative information contained within this evaluation document. The templates have been a successful model to complete the project management cycle and proved to be a helpful way of capturing impact to leave a further legacy in terms of recording individual project achievements. Significant outcomes have been delivered particularly in relation to impacts on people and communities through increasing awareness and engagement with the local natural and cultural heritage. As identified within the legacy section, it would be recommended that, once edited, the project closure reports are uploaded to the project website to create an additional digital legacy.

Many lessons learned

The project completion reports contain a rich source of lessons learned, with signposts and evidence to help support future project activity and funding applications. Information collected from these reports highlighted the many different complex elements of successful project management and delivery and included:

- Being realistic with resources and timetable
- Managing risk and uncertainty with a flexible approach to project management
- Having a clear project scope and relevant permissions
- Communication
- Partnership working to build relationships and support local communities
- Changing external policy environment
- Working from a dedicated location
- The impact of the coronavirus pandemic

Communication of these lessons learned will be an additional part of gathering up and appreciating what has been achieved as discussed on the following page.



Meet you at the Top ~ launch event October 2018

Gathering up and appreciating what has been achieved

The Pendle Hill Landscape Partnership has not been afraid to celebrate success with a variety of events held throughout the duration of the Scheme. The Final Gathering event in October 2022, brought together participating artists, conservationists, academics, community leaders and many others who have been involved in the Pendle Hill Landscape Partnership, to celebrate all that has been achieved over the past four and a half years. This sharing of best practice experience and networking between partners is another exemplar that should be applied to other larger scale partnership funded programmes.

This report has built on the Final Gathering and attempts to bring together and present the achievement and impact of all project activities in one place. It is recommended that time is taken by staff within the Forest of Bowland AONB and project partners to reflect and appreciate what has actually been achieved looking at the scheme as a whole, the lessons learnt, the evaluation observations and how these can be applied to the development of further partnership projects.



Pendle Hill final gathering

Acknowledgements

I would like to offer my thanks to Cathy Hopley and all the other members of the Pendle Hill Landscape Partnership, who I have worked with over the last seven years and have provided the information and insight that enabled this evaluation to be completed. Collection of much of the information contained within the report has been conducted remotely between July and November 2022, so any errors and misinterpretations are in good faith and remain my responsibility.

Simon Lees, Countryside Training Partnership, December 2022

Appendix 1 ~ The Pendle Hill Landscape Partnership area and landscape character

The Pendle Hill Landscape Partnership (PHLP) area extends to 124 km². More than half of the area is included in the Forest of Bowland AONB designation. It was included as an outlier to the main AONB area because of its natural beauty and landscape quality. Pendle Hill's proximity to the post-industrial towns of Pennine Lancashire, and the market towns of Clitheroe and Gisburn, provides an ever-present backdrop to the lives of over 250,000 neighbouring residents, and also for the many people who travel through the region crossing between Lancashire and Yorkshire.

From the Landscape Character Assessment commissioned as part of the development phase, the Pendle Hill landscape is described by 9 landscape types:

- Moorland Plateaux
- Moorland Fringe
- Unenclosed Moorland Hills
- Enclosed Moorland Hills
- Undulating Lowland
- Undulating lowland farmland with parkland
- Forestry and reservoir
- Farmed ridges
 - Industrial foothills and valleys



Map showing Pendle Hill Landscape Partnership Area – Landscape Character areas

Appendix 2 ~ Pendle Hill Landscape Partnership ~ Individual project outputs

Planned and actual outputs delivered with additional project outputs highlighted in orange.

Ref	Projects	Output	Target	Final	Headline category
		Metres of dry stone walling restored	1000	1096	Biodiversity & Landscape
		Metres of traditional hedging restored	5000	6586	Biodiversity & Landscape
A1		No of people attending events	80	221	Participation & Learning
		No of participants / volunteers trained	70	177	Training & Skills
	Traditional Boundaries	No of qualifications gained through placements / trainings	21	25	Training & Skills
		No of training days held	44	57	Training & Skills
		No of volunteer days delivered	100	56	Volunteers
		No of volunteers engaged	15	50	Volunteers
		No of events held		11	Participation & Learning
	Wild About Pendle Hill	No of site management / creation plans produced	6	17	Advice
A2		No of farmers supported in applications for agri-enviro funds	3	31	Advice
		No of other habitat / wildlife sites restored	6	17	Biodiversity & Landscape
		No of events held	2	12	Participation & Learning
		No of participants / volunteers trained	55	74	Training & Skills
		No of training days held	11	13	Training & Skills
		No of volunteers engaged	200	200	Volunteers
		No of site management / creation plans produced	10	13	Advice
		Hectares of woodland restored / managed	13	15	Biodiversity & Landscape
		Hectares of woodland planted	19	20	Biodiversity & Landscape
		Number of INNS sites managed	5	5	Biodiversity & Landscape
A3	Pendle WINNS	No of volunteering sessions held	106	101	Participation & Learning
		No of volunteering days delivered	500	580	Volunteers
		No of events held		4	Participation & Learning
		No of press releases per year		2	Participation & Learning
		No of E-Bulletins per year		52	Participation & Learning
		No of people attending events		71	Participation & Learning
		Metres of footpath / access routes improved	2600	2680	Access
		Hectares of peatland restored	10	18	Biodiversity & Landscape
		Metres of dry stone walling created	12	0	Biodiversity & Landscape
A4	Pendle Hill Summit	No of interpretation features	1	3	Participation & Learning
		No of people attending events	30	0	Participation & Learning
		No of participants / volunteers trained	10	0	Training & Skills
		No of volunteer days delivered	30	0 3010	Volunteers
		Metres of footpath / access routes created	1730 2100	3790	Access
		Metres of footpath / access routes improved No of gateway sites improved	4	4	Access
	Access for All		4	1	Access
		No of new concessionary bridleways / access routes or footpaths	40	30	Access
B5		No of participants / volunteers trained No of training days held	40	4	Training & Skills
		No of volunteer days delivered	100	19	Training & Skills Volunteers
					Vuluitteels
			100	14	Volunteers
		No of volunteers engaged	100	14 1	Volunteers Access
		No of volunteers engaged No of themed / promoted walks created ~ multi user route	100	1	Access
		No of volunteers engaged	18		Access Access
		No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements		1 19	Access Access Training & Skills
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website	18	1 19 18	Access Access Training & Skills Training & Skills
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings	18 10	1 19 18 4	Access Access Training & Skills Training & Skills Advice
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey	18 10	1 19 18 4 1	Access Access Training & Skills Training & Skills
86	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged	18 10	1 19 18 4 1 1	Access Access Training & Skills Training & Skills Advice Participation & Learning
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced	18 10 1	1 19 18 4 1 1 10	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held	18 10 1	1 19 18 4 1 1 10 26	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning Participation & Learning
B6	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged	18 10 1 60 15	1 19 18 4 1 1 10 26 33	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning Participation & Learning Participation & Learning
86	Trainees	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged No of businesses supporting tourism initiatives	18 10 1 60 15 12	1 19 18 4 1 1 10 26 33 38	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning
B6 B7	Trainees Discover Pendle Hill	No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged No of businesses supporting tourism initiatives Businesses hosting treasure trails / collecting donations for PH fu	18 10 1 60 15 12 10	1 19 18 4 1 1 10 26 33 38 13	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning
		No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged No of businesses supporting tourism initiatives Businesses hosting treasure trails / collecting donations for PH fu No of visitor / tourism information products produced	18 10 1 60 15 12 10 5	1 19 18 4 1 1 10 26 33 38 13 5	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning Participation & Learning
		No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses supporting tourism initiatives Businesses hosting treasure trails / collecting donations for PH fu No of visitor / tourism information products produced No of people attending events	18 10 1 1 5 12 10 5 150	1 19 18 4 1 1 10 26 33 38 13 5 762	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning
		No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged No of businesses supporting tourism initiatives Businesses hosting treasure trails / collecting donations for PH fu No of visitor / tourism information products produced No of people attending events No of participants / volunteers trained	18 10 1 1 5 12 10 5 150 10	1 19 18 4 1 1 26 33 38 13 5 762 7	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning
		No of volunteers engaged No of themed / promoted walks created ~ multi user route 19 Outdoor Active Routes on the Forest of Bowland website No of trainee placements No of qualifications gained through placements / trainings No of evaluation / research reports produced ~ experience survey No of businesses engaged Digital films produced No of events held No of businesses engaged No of businesses supporting tourism initiatives Businesses hosting treasure trails / collecting donations for PH fu No of visitor / tourism information products produced No of people attending events No of participants / volunteers trained No of volunteer days delivered	18 10 1 1 5 12 10 5 150 10 70	1 19 18 4 1 1 26 33 38 13 5 762 7 114.5	Access Access Training & Skills Training & Skills Advice Participation & Learning Participation & Learning

Ref	Projects	Output	Target	Final	Headline category
	,	No of evaluation / research reports produced	4	6	Advice
		No of events held	1	4	Participation & Learning
88		No of artist residences / commissions		1	Participation & Learning
		No of businesses engaged		4	Participation & Learning
		No of press releases per year		1	Participation & Learning
	What's a Hill Worth?	No of digital products created		1	Participation & Learning
		No of people attending events		50	Participation & Learning
		Online audience reached		117	Participation & Learning
		Online audience engaged		1000	Participation & Learning
		Broadcast audience		153000	Participation & Learning
		No of volunteering days delivered		4	Volunteers
		No of volunteers engaged		2	Volunteers
		No of cultural heritage sites / features restored / enhanced	8	10	Built heritage
		No of events held	4	23	Participation & Learning
		No of groups engaged and supported	20	65	Participation & Learning
		No of heritage sites or features interpreted	8	17	Participation & Learning
~	Barris Hill Barris	No of participants / volunteers trained	50	147	Training & Skills
C9	Pendle Hill Fund	No of training days held	7	5	Training & Skills
		No of volunteer days delivered	40	195	Volunteers
		No of volunteers engaged	5	254	Volunteers
		No of businesses engaged		50 4	Participation & Learning
		No of schools participating in activity No of people attending events		939	Participation & Learning
		No of evaluation / research reports produced	1	2	Participation & Learning Advice
		No of health & wellbeing sessions held	90	183	Participation & Learning
C10	People Enjoying Nature	No of groups engaged and supported	3	13	Participation & Learning
	. copie cito fing intere	No of people attending health & wellbeing sessions	600	1427	Participation & Learning
		No of volunteers engaged	40	199	Volunteers
		No of cultural heritage sites / features restored / enhanced	6	6	Built heritage
		No of events held	84	65	Participation & Learning
		No of artist residences / commissions	12	31	Participation & Learning
		No of visitor / tourism information products produced	1	3	Participation & Learning
		No of digital products created	1	20	Participation & Learning
	Pendle Radicals	No of people attenting events	4000	6305	Participation & Learning
		No of people engaged through arts activity	600	495	Participation & Learning
		Online audience reached	50000	704948	Participation & Learning
		Broadcast audience	120000	1E+06	Participation & Learning
C11		No of participants / volunteers trained	400	153	Training & Skills
		No of training days held	40	45	Training & Skills
		No of volunteer days delivered	400	376	Volunteers
		No of volunteers engaged	10	99	Volunteers
		No of themed / promoted walks created		4	Access
		No of groups engaged and supported		14	Participation & Learning
		No of schools participating in activity		4	Participation & Learning
		No of schools participating in activity		6	Participation & Learning
		No of trainee placements		5	Training & Skills
		No of qualifications gained through placements / trainings		8	Training & Skills
	Community Archaeology	No of themed / promoted walks created No of research reports published	2	2	Access
		No of research reports published No of events held	0	3	Advice
			3	25	Participation & Learning
		No of excavation projects No of people attending events	75	5 763	Participation & Learning
C12		No of participants / volunteers trained	100	145	Participation & Learning Training & Skills
C12		No of trainee placements	4	4	Training & Skills Training & Skills
		No of training days held	20	18	Training & Skills Training & Skills
		No of volunteer days delivered	400	145	Volunteers
		No of excavation dig days		11	Participation & Learning
		No of groups engaged and supported		5	Participation & Learning
					r a conpación or coanning

Ref	Projects	Output	Target	Final	Headline category
		No of outdoor learning sessions held	1	349	Participation & Learning
C13	Volunteering & Learning	No of events held	0	29	Participation & Learning
		No of schools participating in activity	0	43	Participation & Learning
		No of people attending outdoor learning sessions	50	9496	Participation & Learning
		No of people attending events	0	1237	Participation & Learning
	to a rearing of rearing	No of participants / volunteers trained	166	142	Training & Skills
		No of training days held	18	13	Training & Skills
		No of volunteer days delivered	780	570	Volunteers
		No of volunteers engaged	300	336	Volunteers
		No of E-Bulletins per year		16	Participation & Learning
		No of events held	6	64	Participation & Learning
		No of larger scale residences, conferences and touring exhibitions	7	8	Participation & Learning
		No of artist residences / commissions	11	25	Participation & Learning
		Sherpherd Hut touring resource	1	1	Participation & Learning
		No of people attending events	680	657	Participation & Learning
	Gatherings	No of people engaged through arts activity	4900	2874	Participation & Learning
		No of people reached through Shepherd Hut	1800	1800	Participation & Learning
		No of people reached through Archaeology residences	1100	1100	Participation & Learning
D14		No of people reached through conferences	500	500	Participation & Learning
		Social media audience reached		250500	Participation & Learning
		No of artists trained	10	27	Training & Skills
		No of volunteers engaged		14	Volunteers
		No of people reached through Project Peat commission		1000	Participation & Learning
		No of businesses engaged		2	Participation & Learning
		No of press releases and e bulletins		14	Participation & Learning
		No of interpretation features		1	Participation & Learning
		No of digital products created		19	Participation & Learning
	Interpretation	No of press releases per year	24	65	Participation & Learning
		No of E-Bulletins per year	16	20	Participation & Learning
		No of contributions to Pendle Folk each month	4	15	Participation & Learning
D15		No of digital products created	2	12	Participation & Learning
		Physical and digital interpretation devlopped for each project	15	31	Participation & Learning
		Brand and communications toolkit	1	1	Participation & Learning
		Online audience engaged	1000	36442	Participation & Learning
		Online audience reached via social media channels		6576	Participation & Learning

Appendix 3 ~ PHLP delivering against National Lottery Heritage Fund outcomes

Some of the scheme headlines plus individual project outputs and outcomes compiled through the evaluation have been summarised and collated to demonstrate delivery against the nine NLHF programme outcomes. Certain project activities will have delivered against more than one outcome and not all the evaluation information have been used, but overall the Pendle Hill Landscape Partnership can demonstrate a balance of delivery against NLHF outcomes as follows:

1. Heritage will be better managed

For the whole scheme:

• **31 farms supported** for agri-environment funding to **improve the natural heritage and biodiversity of the landscape**

Selected individual project impacts include:

Wild about Pendle Hill ~ 17 Management Plans produced

Pendle WINNS ~ 15ha of woodland managed

"Being a part of the PHLP has enabled Ribble Rivers Trust to develop a structured and effective woodland delivery process. Being part of a multi-year delivery programme has supported a multi-year pipeline of woodland activity and helped the Trust to become more efficient."

2. Heritage will be in better condition

For the whole scheme:

- 53 ha of biodiversity and landscape areas have been enhanced and maintained with 8.3 km of traditional boundaries restored
- 22 habitat and wildlife sites managed or restored
- 16 cultural heritage sites or features restored or enhanced

Selected individual project impacts include:

Pendle WINNS ~ 20ha of woodland planted

Pendle Hill Summit ~ 18 hectares of peatland have been restored and will retain the carbon contained within that area far more effectively now.

The Gatherings ~ Visitors to the hill helping contribute to the Peat reseeding. An unexpected chance for people to contribute to improving the environment, a simple gesture, collectively making a big difference.

3. Heritage will be identified and recorded

Selected individual project impacts include:

What's a Hill Worth ~ The natural capital and ecosystem services mapping has enabled a new and effective way of ensuring **heritage is better recorded**. The Pen Farm research being the first that identified and valued natural assets and services at a farm scale and fed into the national debate on the Future of Farming post Brexit.

Wild About Pendle Hill ~ When we started this recording project (at Spring Wood) in May 2021 there were 26 observations with a total of 25 species recorded. Currently there are 696 observations of 269 species.

Pendle Radicals ~ The accumulated body of work has made a significant contribution to this outcome. It is reflected in every dimension of the project, from new site interpretation to the project website and other online platforms, the themed walks programme, the podcast series and much more.

Community Archaeology ~ There is a better understanding locally with information submitted for the official Historic Environment Record. More is known about the construction of the Roman Road linking Ribchester to Elslack; and some questions were answered with the excavations at Malkin Tower and Portfield ancient monument.

4. People will have developed skills

For the whole scheme:

• 922 people benefitting from 159 training and skills workshops

Selected individual project impacts include:

Traditional boundaries ~ 22 people achieving nationally recognised qualifications in dry stone walling after completing an intensive 10 day training course. Some of these participants are now enjoying dry stone walling as a new career

"Trainees and volunteers have commented on how participating in traditional boundary crafts has increased their wellbeing"

Trainees ~ have supplemented the PHLP delivery team substantially and proved to be incredibly effective. Leanne has gone on to work for Wildfowl and Wetlands Trust, and Calum has been taken on by In-Situ as a full time member of the team.

Working Out of the Ordinary \sim Ten short films and information booklet to show young people in the Pendle Hill area a range of lesser-known exciting careers, and the idea that 'working out of the ordinary' is possible without leaving the local area.

"Whenever a young person in a careers interview mentions that they might like a career involving working outdoors, your resource is my go to choice for helping to inspire and give insight into local opportunities."

5. People will have volunteered time

For the whole scheme:

• 2,060 days or 10 full working years from 1,185 volunteers

Selected individual project impacts include:

Community Archaeology ~ People volunteered to carry out their own projects through two local groups, the Ribble Valley and Pendle Heritage Archaeology Groups, after being involved in the Community Archaeology training and excavations. The Ribble Valley group was set up as a direct result of local volunteers having engaged with this project.

Volunteering and Learning ~ Regular volunteers have since joined other local wildlife groups and conservation volunteer sessions, passing on their skills and knowledge to new people. Volunteers commented on how they discovered green spaces they had never seen and gained access to lesser-known habitats and wild places.

"Volunteering is all about sharing and it makes you feel good, know that you are playing a little part in keeping this history alive. It's more than just the projects that we are on, it's about connecting and for all our mental health as well."

6. People will have learnt about heritage

For the whole scheme:

• 28,673 participants engaged through 920 activities, talks, walks and events

"What an amazing exhibition... Fantastic setting in Helmshore Mill and textiles work that sparks conversation and thought."

• 3,360 school children involved in education and learning activity

Selected individual project impacts include:

Volunteering and Learning ~ The school programme was a partnership between The Ernest Cook Trust and Pendle Hill Landscape Partnership, offering free opportunities to develop Outdoor Learning in schools.

Schools were selected to be engaged either at school grounds or local green spaces or within the Pendle Hill landscape. The themes ranged from tree planting to local history. Other Outdoor Learning opportunities grew from PHLP projects, from the Pendle Radicles Textile Banners with year 10 textile GCSE students to a farm trip with the Country Trust.

"Through our involvement with the Pendle Hill Landscape Partnership we have committed to Nature Friendly Schools that means every child has at least ½ day of outdoor learning each week."

Volunteering and Learning ~ The John Muir Family Discovery Award. Working over the six weeks of the summer holidays during the 2020 pandemic, 60 families actively signed up to the weekly newsletter, and 20 families completed the 25 hours award. Feedback from families included comments about how much the whole family had learnt through the content provided and activities encouraged; to how it offered 'real life learning' after home schooling.

The Gatherings ~ programme integrated arts practice into various PHLP project strands such as; Archaeology, Interpretation, High Nature Value, Radicals, Traditional Boundaries, Woodlands, and the Pendle Hill Summit project. Underlying the programme was community engagement and increasing awareness and access to the Pendle Hill Landscape through a creative practice that illuminated the project strands in different ways.

72 Seasons ~ has helped people feel better, and has been proved to work with a range of people - even during a pandemic. At its heart, it is a way to get back in touch with nature that feels enjoyable to take part in and almost incidentally has many health and wellbeing benefits and encouraged people to be more active. Seekers felt more connection to each other and to nature itself.

People Enjoying Nature ~ We saw individuals grow in confidence, interest in their surroundings, personal fitness, and social connections as a result of their being part of PEN. The group bonds well and we often saw people supporting each other, both during the sessions and in between times.

"Lots of participants told me how they have learnt a lot about nature, landscape and heritage and how they enjoy passing this information onto their family and friends."

7. For communities, the local area will be better to work, live or visit

For the whole scheme:

- 27 new concessionary routes or themed walks created to improve enjoyment and wellbeing
- 9½ km of footpath and access and routes improved and maintained connecting local communities in the area

Access for All ~ An extra 3½ km of access routes, including a new concessionary agreement for tramper use at Sabden, Churn Clough Reservoir. 19 new outdoor active routes being made available on the Forest of Bowland website to download and follow, giving visitors to the area a much wider choice of both easy and harder routes to follow

"I've not been out in to the countryside with my husband for 6 years (since my surgery) but this has opened up my world."

72 Seasons ~ Deepening participation and engagement with completion of 1,154 surveys about health and well-being and a known reduction of 579 GP visits, saving £17,370 from the NHS on this measure.

Interpretation \sim has improved awareness and promotion of different parts of the Pendle Hill programme area helping to spread impact and activity away from known honeypot sites.

The Digital Gatherings ~ a programme of online community conversations during COVID 19 enabled people to connect through times of extreme isolation. This included supporting local freelancers with paid work and exploring new ways of working during social distancing.

Discover Pendle Hill ~ Through the Sense of Place work tourism businesses are more engaged with the natural and cultural heritage of the area. This activity is more integrated in their marketing and communications and these messages are being transposed to a wider visitor-facing audience.

Pendle Hill Fund ~ 21 grants given and in total 65 groups were supported, with £90K of grants. Over £60K of match funding was levered in addition making a total investment of £150K in local community areas.

8. For communities, negative environmental impacts will be reduced

Selected individual project impacts include:

The Gatherings ~ One of the greatest achievements and stand-out projects has been the tangible impact of the work to raise awareness of peatland and contribute directly to its restoration and protection locally within the community.

"The Pendle Peat Pie is a culinary collaboration created to promote awareness of the value of peat and peat restoration on Pendle Hill, opening up a dialogue about cultural traditions and the landscape. It has been highlighted on national television at COP26 and made available on sale through a local eatery."

Wild About Pendle ~ The Pendle Meadow project has brought **12 meadows into better management with additional plant species established**, leading to improved outcomes for nature, climate and engagement with the farmers involved.

The Pendle Hill Farmer Network brought **31 farmers into engagement with the scheme** and inspired many individuals to enter stewardship schemes or to undertake wildlife enhancement and access work.

"Absolutely 100% positive experience of being a member of the network, thankyou Sarah."

Pendle Hill Summit ~ The paths and peat are more resilient to people and to the extreme weather conditions the hill experiences, increasingly due to climate change.

9. For communities, more people and a wider range of people will have engaged with heritage

Selected individual project impacts include:

Volunteering and Learning ~ Little Saplings was a valuable part of peoples' routine in getting outdoors. Mapping of attendee postcodes against the Indices of Multiple Deprivation showed that we worked across the local community range, including under-served families. 11% of attendees came from areas identified as being in the top 10% for deprivation in the UK.

The Gatherings ~ Working with young people through The Summit has supported young people in confidence building and developing creative skills. The community and friendship created through the project encouraged young people from different areas to connect and learn from one another. Over half of the young people we worked with had never visited Pendle Hill, something which we supported several times during our work with the group.

Working with South Asian women through partnering with The Deen Centre, a local grassroots organisation in Brierfield. Many of the women commented on how the project empowered and enabled them to tell their stories and develop their appreciation for the local landscape.

Access for All ~ Pendle Hill became a real draw for people during the lockdowns and visitor numbers spiked around each lockdown. The access work we have done has made the landscape more resilient to these visitor numbers as well as opening up opportunities to a more diverse audience.

"The main benefit to people directly can be seen through the participation on social media. A new and wider audience has engaged with the posts plus events and numbers involved all exceeding those first envisaged."

Appendix 4 ~ Pendle Hill Landscape Partnership ~ Individual project legacies

Project objective	Examples of project legacy and continued activity				
Theme A ~ IMPROVING THE ENVIRONMENT					
A1 ~ Traditional Boundaries'	Restoration ~ all boundaries restored by contractors have a 10 year maintenance agreement in place with the landowner who will be responsible.				
	Advice ~ AONB team will continue to advise community groups, farmers and landowners, bringing in DSWA and HLS as necessary.				
	Training ~ The AONB carries out annual training for volunteers, in conjunction with DSWA and HLS trainers, this will continue, with a better distribution of sites in the Pendle Hill area. AONB to host the annual hedgelaying competition.				
A2 ~ Wild About Pendle	Species identification and surveys ~ AONB and Haytime project will continue this strand of work				
	Records ~ New records will continue to be added to the Lancashire Environmental Records Network system, and more volunteers are aware of this system.				
	Farmers Network ~ The AONB is looking into the possibility of reviving and extending a farmer group as part of its Farming in Protected Landscapes work				
	Farmers support ~ Support was given and will continue via the AONB and Farming in Protected Landscapes				
A3 ~ Pendle WINNS	This project has enabled the further development of the woodland team at the Ribble Rivers Trust and combined with other programmes, we have expanded the region that we can deliver woodlands in to cover the whole of Lancashire and the Ribble catchment.				
	We will continue to work with landowners and communities within the LPS boundary to ensure the planted woodlands are maintained and managed in accordance with the prepared management plans.				
A4 ~ Pendle Hill Summit	The landscape at the summit looks far less damaged, even removing the pebble graffiti has helped this. Some people object to the look and feel of the new paths, but the vast majority of users find the paths better underfoot and easier to navigate. The paths and peat are more resilient to people and to the extreme weather conditions the hill experiences, increasingly due to climate change.				
	The need to maintain the paths created and observe progress of the peatland restoration is recognised. This will be managed by the AONB team in the future.				
Theme B ~ BUILDING THE ECONOMY					
B5 ~ Access for All	The Access officer for the PHLP becomes the full time Access officer for the Forest of Bowland and will be able to monitor and support the sites and improvements beyond the life of the project.				
	The information boards, waymarkers, tramper and all outdoor active information to be monitored and reviewed by Forest of Bowland AONB.				
B6 ~ Trainees	The AONB and other partners found the graduate trainee scheme to be very useful, the AONB will continue to seek funds to provide graduate roles and other 'first jobs' in projects wherever possible.				

Project objective	Examples of project legacy and continued activity
B7 ~ Discover Pendle Hill.	The wider Forest of Bowland sustainable tourism work will continue to support the businesses and develop the opportunities within the PHLP area.
	The Foodie Foray event to be held across wider Bowland in 2023 along with star gazing and Forest Bathing events.
B8 ~ What's a Hill Worth?	The Pen Farm study has been picked up and developed by the Northern Upland Chain local nature partnership who have published natural capital accounts for the whole area (which includes Pendle Hill): <u>https://www.nuclnp.org.uk/current- projects/natural-capital/</u> . They are using the 'imaginary farm' concept to cost out different farming scenarios and business plans for hill farms in the area.
	72 Seasons will be utilised in future delivery of wellbeing work by the AONB, and probably others too. We are particularly keen to repeat the approach of using a local community worker to lead sessions in the way that Farrah Imtiaz did for us with the DEEN Centre and others in 2022.
Theme C ~ PROVIDIN	NG OPPORTUNITY FOR EVERYONE
C9 ~ Pendle Hill Fund	The Forest of Bowland AONB, working with Champion Bowland (a registered charity), hopes to continue to distribute grant funds to local groups in the Pendle Hill LP area after the LP closes. This will enable a small number of grants to be provided annually using very similar criteria and processes to the existing Pendle Hill Fund.
	People engaged have learnt new skills and have given their time volunteering to conserve local natural and cultural heritage. People have come together and built new interest groups and friendships. Organisations have benefitted from grant support and engaged with more - and a wider range of - people.
C10 ~ People Enjoying Nature (PEN)	The AONB plans to start a new 3 year programme of activity in 2023, with a focus on health and wellbeing following the PEN model and rolling this out to other communities around the AONB. We hope to still support activity within the Pendle Hill landscape area and to groups such as Walk &Talk and Pendle Plant Craft.
	The new Connecting People and Nature project will continue to work with partners, social prescribers and local groups.
C11 ~ Pennine Radicals	We are committed to continuing the project in some form, and are currently seeking further funding to help enable this. One firm aspect of future activity will be to convert our core group of committed volunteers into a membership group, to help steer future plans and ensure a sustainable future.
	The Radicals website, project blog and Facebook sharing group will be maintained with digital hosting covered by residual project income.
C12 ~ Community Archaeology	The AONB has limited opportunities to support future archaeology work without external funding. Elements of the Community Archaeology LP activity including the Penny Trail and the learning resources created by artists Lunchtime Practice, will continue to be well used by the AONB and colleagues at Clitheroe Castle.
	The AONB is to maintain interpretation, and facilitate new events via Festival Bowland and will continue to offer summer internship opportunities to UCLan Archaeology department when and where appropriate.
C13 ~ Volunteering and Learning	Continuation of the Community Engagement events and Outdoor Learning school sessions will be through the £225K Connecting People and Nature programme

Project objective	Examples of project legacy and continued activity
	covering Pendle Hill & Forest of Bowland. All existing and any new volunteers have been referred onto other providers who offer volunteering locally.
Theme D ~ JOINING	EVERYTHING TOGETHER
C14 ~ Gatherings	Reflections from artists who have worked with us across the programme have indicated a gap and need in the sector for opportunities for artists and ecologists to work together to co-develop skills and support mutual aims of raising awareness around climate issues and engaging new audiences in the landscape. This is something we will look to take forward and support both locally and in the wider sector. We are looking to develop more widely accessible opportunities for artists and ecologists to connect, something which has come directly from feedback from The Gatherings programme.
	Within future work in this area, we plan to continue developing paid, and volunteer opportunities for people on the programme, particularly people under 25, as this has been noted as impactful in building skills and potential for further employment.
	To achieve these aims, we are currently looking into potential funding sources that fit with our aims, ethos and desired way of working.
C15 ~ Interpretation	The range of interpretation materials for the project will continue, to some extent via the AONB's Communication Work. Existing interpretation will be maintained where budgets allow, and future AONB Communications and interpretation will incorporate the Pendle Hill area.