Project Name	Aim	Monitoring lead	output / target	Evidence / Indicator	outcome	Evidence / Indicator	Information needed now ^ at scheme outset	HLF Output Data wor	rkbook link
gramme A: Projects that improv	re the environment								
Traditional Boundaries								Tab	Ce
1 Traditional Boundaries Project (£173,165)	The project aims to restore and maintain high priority traditional boundaries as an essential element of the landscape and to restore and	Dry Stone Walling Association	1000 metres of dry stone walling restored 5000 metres of traditional hedges restored 44 training days delivered	map, photo map, photo training record, event bookings	A more resilient and biodiverse landscape	Before and after fixed		Biodiversity & Landscape Biodiversity & Landscape Participation & Learning	ES GS
	maintain hedgerows for biodiversity and flood risk management. Traditional skills training will help to raise awareness of the value of traditional boundaries and of rural skills DSWA will deliver Traditional Skills training.	7.55001411011	80+ people attending Rural Skills taster days 21 people qualified to Dry Stone Walling Level 1 Condition with a reduced risk of flooding trained in rural skills Appendix feedback forms Event bookings, feedback forms Condition with a reduced risk of flooding feedback forms Event bookings feedback forms People will have learnt about landscape	condition with a reduced risk of flooding. People will have learnt about landscape features, developed traditional rural skills	point photos, stories from volunteers,		Participation & Learning Training & Skills Training & Skills Volunteers Volunteers	E8/C8	
Surveying and special managem	ent of wildlife sites								
Wild About Pendle (£66,606)	Working with local farmers and volunteers to survey, restore and manage important habitats for wildlife. Farmers will be engaged to conserve the landscape and natural heritage features on their land and more people will be involved in community wildlife activity.		55 people trained in wildlife surveys and identification 11 community training events 2 bioblitzes held 200 people engaged in wildlife surveys	event bookings, feedback forms flyers, record of bookings flyers, record of booking, photos survey forms completed	People will have increased skills in surveying, understanding and restoring their heritage. People will have learnt the importance of recording and submitting data and farmers will be engaged in	Before and after surveys with photos of 6 sites, increased data to local records and national citizen science, activity as case studies with plans and management	Leasting group and abotes	Training & Skills Training & Skills Training & Skills Participation & Learning	E27/F E8/ F2
			6 wildlife sites restored and in better management	map, photos, before & after surveys pdf of management plans				Participation & Learning Biodiversity & Landscape	E1
			6 site management plans produced 3 farmers supported in applications for agri-environment funds	applications completed				Advice	E
Pendle Woodland and Invasive I							1		
3 Pendle WINNS (£280,919)	To engage and involve local communities and volunteers in the creation of new woodlands. By improving the management of existing woodlands and control of Himalayan Balsam, the Pendle WINNS project will contribute valuable ecosystem services and enhance natural capital. This will result in positive change and multiple benefits to Pendle Hill.	Ribble Rivers Trust and YDMT	4 woodland creation plans produced 6 woodland management plans produced 4 new woodlands planted (19 hectares) 3 woodlands managed (13 hectares) 5 sites of invasive non native species managed 106 volunteering days held 500 volunteer days delivered	pdf of creation plans pdf of management plans map, photo map, photo map, photo volunteer activity record volunteer activity record	A more resilient and biodiverse landscape that will be better managed, in better condition with a reduced risk of flooding. People will have learnt about landscape features, developed traditional rural skills and will have volunteered time.	Before and after fixed point photos, stories from volunteers	Location maps and photos of the 7 woodland areas to be created and managed		E1
Pendle Hill Summit 4 Pendle Hill Summit (£112,851)	To restore the summit of Pendle Hill (also called the Big End or Beacon) as a flagship project in 2018. To include footpath improvements, building of a dry stone wall seating area, a panorama viewpoint and peatland restoration works, combined with visitor information and engagement.	Pendle Hill LP team	12m of dry stone wall created 2600 m of footpath improved 10 hectares of peatland restoration 30 people attending arts workshops 1 new interpretation feature created 30 volunteer days 10 people trained in heritage skills	time lapse photography map, photo map, photo flyers, record of bookings designs and photos of installation volunteer activity record volunteer activity record	A more resilient and biodiverse landscape that will be better managed, in better condition with a reduced risk of flooding. People will have learnt about landscape features, developed traditional rural skills and will have volunteered time.	Before and after fixed point photos, stories from volunteers, annual observation counts and feedback from local tourism businesses	Location maps and photos of area and habitat to be restored	Biodiversity & Landscape Access Biodiversity & Landscape Participation & Learning Access Volunteers Training & Skills	E21
ramme B: Projects that build th	ne economy								
ccess for All	,							Tab	,
5 Access for All (£225,376)	To improve and manage key visitor 'gateway' sites and access routes within the PHLP area, helping visitors to easily explore and learn about the	Pendle Hill LP team	•	map, photo map, photo map, photo	More and different types of people and local groups will understand, appreciate, and take positive care of the natural and	Evidence from key informants as part of scheme evaluation,	Location maps and photos of visitor hubs and access	Access	E ES
landscape and heritage of Pendle Hill.		2 multi user routes created (2100m as above) 100 volunteer days 4 training events, 40 volunteers trained	volunteer activity record	cultural heritage of the Pendle Hill area with improved access for all.	volunteer survey and stories	routes to be created	Access Volunteers Training & Skills	E20	
offering apprenticeships			I.a				1		4
Trainee Pilot Project (£189,567)	Upskilling Lancashire' is a strategic partnership bidding for European 'Skills for Growth' funding, to support businesses to design, develop and implement work based training programmes linked to the strategic needs of their SMEs. The Trainee Pilot Project will enable job training for up to 20 people with local employers and approved training providers in accredited apprenticeships/graduate training placements incorporating rural and heritage skills.	team	10 apprenticeship placements 4 under graduate trainee placements	training evaluation, employer records training evaluation, employer	Participants will have increased their skills and motivation to find work in the heritage / land based sectors. There is an increase in the number of people gaining employment in the environmental sector.	from training. Include a standardised question, what difference has this (training) made to	Baseline expectations from participants at the start of the training?	Training & Skills Training & Skills	E13
			4 graduate trainee placements	records training evaluation, employer records				Training & Skills	E38
			10 qualifications gained by trainees from placements	record of qualifications				Training & Skills	С
			1 trainee and employer experience survey 1 lesson learned/impact report	pdf of survey pdf of report				Training & Skills Training & Skills	
						you?			

FINAL Pendle Hill Eval framework.xlsx
Page 1
15/08/2019

D7:	Discover Pendle Hill									
В/:		Douglasias the quetainchie touriers offer in the	AOND Unit	10 volumes are developing content for website					Volunteers	F.7
		Developing the sustainable tourism offer in the	AONB Unit	10 volunteers developing content for website	volunteer activity record					E7
		Pendle Hill Area by engaging businesses, volunteers		200 Pendlefolk volunteer days	volunteer activity record	_	Evidence of brand		Volunteers Participation & Learning	E8
		and promoting new visitor opportunities. Continue		15 tourism businesses attending networking events	event bookings	A strong brand and identity will have been				E14
		development of the 'Pendle Folk' story website to		2 business networking events held	publicity flyers, feedback forms	developed to enable businesses and	being utilised by		Participation & Learning	F14
		capture information, images and stories about the		4 printed/online treasure trails produced	pdf of treasure trails		businesses and partners in their own marketing materials,	None applicable	Access	E36/E38
		LP area. An interactive resource will be utilised to		10 businesses hosting treasure trails, collecting donations	map, location, record of donations				Access	E25
		support businesses, and to develop training for		10 ambassadors trained	volunteer activity record				Volunteers	E7
		local ambassadors who will promote and interpret		50 volunteer ambassador days	volunteer activity record	and understanding of heritage will be	stories from		Volunteers	E8
		the LP area to visitors.		100 people attending 2 extended events (total)	map, location, photos	increased.	volunteers		Participation & Learning	E31/F31
				2 new events created: 50 people attending, total	flyers, counters, photos	- Increased.	Volunteers		Participation & Learning	E31/F31
				2 businesses supporting Pendle Hill Fund via visitor giving	business feedback				Training & Skills	E10/F10/G10
				1 visitor map produced of Pendle Folk information	pdf of map, digital link				Access	E36/E38
B8:	Researching the value of Pendle	, ,			10.0		lau		Adviso	
	8 What's A Hill Worth?	To assess the ecosystems services offered by the		1 initial report assessing ecosystem services of Pendle Hill	pdf of report summary	Policy makers and practitioners will be	Pilot project		Advice	B23
	(£40,504)	Pendle Hill Landscape Partnership area; a high	team			influenced by the increased understanding	developed using			
		quality landscape. Using this work as a baseline,		1 report of baseline information from field research	pdf of headline information	of how to value a high quality landscape,	nature-based social		Advice	B23
		the project will then focus further research on		Final report	pdf of report summary	and the benefits that it can bring to people.	prescribing from NHS		Advice	B23
		assessing the value of the health and well-being		3 Investment Prospectus/funding plan	pdf of prospectus		care provision.	None applicable	Advice	B23
		benefits that arise from people accessing the		6 Meetings with potential partners	meetings record	Different ways of improving people's	Identify sources of		Advice	B23
		natural environment.		1 dissemination event held	records of event	health and well being will be promoted, to	funding for future		Advice	
						better understand the benefits from	activity			B23
						accessing heritage and the countryside.				
Pro	gramme C: Projects that provide	e opportunity for everyone								
	Pendle Hill Fund	· · · · · · · · · · · · · · · · · · ·							Tab	Cell
		A community grant scheme to support small scale	Pendle Hill LP	20 groups supported and engaged in heritage activity	activity record, final project reports				Participation & Learning	E12/F12
		landscape and heritage activity developed in the	team	50 people trained, 7 training events held	training record, event bookings		Survey of local		Training & Skills	E24/F24/G24
		Pendle Hill area by local and neighbouring	CCum	5 volunteers involved, offering 40 volunteer days		_	heritage knowledge		Volunteers	E7/E8
		, , , , , , , , , , , , , , , , , , , ,		8 heritage sites or features restored	man photos final project reports	More and different types of people and local groups will understand, appreciate, and take positive care of the natural and	repeated from 2017 baseline. Evidence to be supplied by groups		Built Heritage	G40
		community groups, schools, businesses and parish		8 heritage sites or features interpreted	map, photos, final project reports				Built Heritage	
		councils. Grants between £2000 and £5000 will be		o heritage sites of reatures interpreted	map, photos, imai project reports				Jamerranage	140
		allocated by a small panel drawn from membership		4 landscape or heritage events organised	map, photos, final project reports	cultural heritage of the Pendle Hill area	about on-going and		Participation & Learning	
		of the PHLP Board.		Transcape of heritage events organised	map, priotos, mai project reports	with improved access for all.	future project activity			E12/F12
							and any additional			
							grants secured			
							grants secured			
C10	: People Enjoying Nature	'	'		'	'	'	'		,
	10 People Enjoying Nature	To offer supported sessions in the Pendle Hill	Pendle Hill LP	40 individuals participating and supported	activity record				Participation & Learning	E24/F24
	(£18,487)	landscape to individuals and groups who are	team	3 preformed groups engaged	activity record	Policy makers and practitioners will be	Baseline evidence		Participation & Learning	B43
	(==5) .57)	suffering from or have suffered from mental health		90 sessions offered to 600 participants	activity record	influenced by the increased understanding		Baseline evidence from	Participation & Learning	E25/F25
		problems and social isolation.		1 report of benefits on enjoyment, health and well being	pdf of report	of how to value a high quality landscape,	track change,	participants to track	Participation & Learning	B43
		problems and social isolation.			p at our op our	and the benefits that it can bring to people.		change. Pool resources		D43
						Different ways of improving people's	communicating and	and have a standardised		
						health and well being will be promoted, to	doing other activities	approach to evaluation		
						better understand the benefits from	related to the LP	across all people projects		
						accessing heritage and the countryside.	programme			
C11	: Researching and interpreting th		1					1		
	11 Pendle Radicals	To explore Pendle Hill's heritage of radical thinkers	Mid Pennine	10 volunteers delivering 400 volunteer days	volunteer activity record	<u> </u>			Volunteers	E7/E8
	(£140,338)	and non-conformists, from investigation through	Arts	40 training sessions attended by 400 people	activity record, people attending	Awareness and understanding what makes	Stories from		Participation & Learning	E25/F25
		creative interpretation to celebration. By recruiting		60 activity sessions held/600 people attending	activity record, people attending	Pendle Hill special will be increased	volunteers of	Baseline evidence from	Participation & Learning	E25/F25
		a core group of volunteers, we will engage with all		24 celebration, sharing events, exhibitions	flyers, photos	amongst a wide range of individuals,	activities. Increased	participants to track	Participation & Learning	E33
		ages via community groups and inter-generational		4,000 people attending celebration, events, exhibitions	counter, photos	particularly from neighbouring		1.	Participation & Learning	F33
		work, focussing on young people. Creating a legacy		12 creative interpretation commissions	photos, location map	communities and hard to reach groups.	awareness of the	change. Pool resources	Participation & Learning	B46
				8 heritage sites or features enhanced	photos, location map	Through the use of a creative approach,	natural and cultural	and have a standardised	Built Heritage	G40
		of greater understanding, the project will bring history to life, infuse familiar locations with new		1 new sustainable tourism product:The Radicals Trail	leaflet as pdf online	people will be more engaged with heritage	heritage through	approach to evaluation	Participation & Learning	B46
		mistory to the inflise familiar locations with new	1	P 2 2 2 2 1 1 2 1 2 2 2 2 2 2 2 2 2 2 2	•		evaluation from	across all people projects		
				1 new digital product	web microsite and app screen grah	and the landscape, have volunteered time		deress an people projects	Access	E42
		meaning and build pride of place.		1 new digital product 125,000 online audience		⊣	participants	across an people projects	Access Participation & Learning	E42 B43
					web microsite and app screen grab google analytics BBC Radio Lancashire data	and the landscape, have volunteered time and developed new skills.		deress an people projects		

FINAL Pendle Hill Eval framework.xlsx
Page 2
15/08/2019

12 Community Archaeology	ects	1			I	1	1		
12 Community Archaeology	To provide a series of training courses and	o team	20 training days delivered	activity record	and take positive care of the natural and	part of the scheme evaluation	Baseline evidence from participants to track change. Pool resources and have a standardised approach to evaluation across all people projects	Training & Skills	E9/F9/
(£67,095)	participation opportunities that will provide skills to		100 volunteers trained	activity record				Volunteers	E7
	volunteers to enable them to survey and interpret		400 volunteer days delivered	volunteer activity record				Volunteers	E8
	local archaeological sites. To enable the local		2 excavation projects	photos, location map				Built Heritage	B44
	community to gain a greater appreciation of the		2 archaeology themed walks created	website screen grab				Access	E21/E
	development of the historical landscape of the LP area, including field systems, ancient and		3 discovery days held	flyers, photos				Participation & Learning	E31
	prehistoric settlement, and resource extraction.		75 people attending Discovery Days	counter, photos				Participation & Learning	F31
3: Volunteering and Learning	·			'	'				
13 Volunteering and Learning	To offer central support for volunteering	Pendle Hill LP	780 volunteer days	volunteer activity record	amongst a wide range of individuals, particularly from neighbouring communities and hard to reach groups.	Stories from participants involved in activities. Increased	Baseline evidence from participants to track change. Pool resources and have a standardised approach to evaluation across all people projects	Volunteers	E8
(£66,251)	opportunities across the whole of the LP programme, as well as supporting the Pendle Hill volunteer group. The project will also co-ordinate	team	300 volunteers engaged	volunteer activity record				Volunteers	E7
			18 training days for 166 participants	record of bookings, event evaluations				Training & Skills	E9/F9,
	the variety of learning opportunities offered across		1 summer school organised and run for 50 people	flyers, photos, evaluations				Training & Skills	E27/F27
	the scheme, including training events, open days								
	and a summer school in 2020.				people will be more engaged with heritage	heritage through			
					and the landscape, have volunteered time	evaluation of activities			
					and developed new skills.				
reads: Joining everything togeth	er								
4: Gathering Projects								Tab	Cel
14 The Gatherings (£204,372	The Gatherings programme integrates arts practice	In Situ	11 artist commissions/residences	photos, location map, blog				Participation & Learning	B46
	into the PHP strands: Archaeology, Interpretation,		10 artists trained	activity record, workshop	Awareness and understanding what makes	Stories from		Training & Skills	E15/F15
	High Nature Value, Radicals, Traditional Boundaries,		3 gathering events, 180 people attending total	counter, photos	·			Participation & Learning	E32/I
	Woodlands, and the Pendle Hill Summit. Underlying		1 Shepherd's hut built ~ touring reaching 1,800 people	photos, location map, blog		participants involved		Access	E3
	the programme is community engagement and		2 archaeology residences reaching 1,100 people	web location, number of views	particularly from neighbouring	in activities. Increased		Access	E3
	increasing awareness and access to the Pendle Hill		3 conferences held, 500 people attending total	counter, photos	communities and hard to reach groups.	awareness of the	None applicable	Participation & Learning	E32/
			Project Peat commission reaching 1,000 people	counter, photos	Through the use of a creative approach,	امساط مسلم مسلما			E32/
	Landscape through creative practice that			-	Through the use of a creative approach,	natural and cultural		Participation & Learning	
	Landscape through creative practice that illuminates the project strands in novel ways.		AAB (A1) temporary commission reaching 1,000 people	counter, photos	people will be more engaged with heritage			Participation & Learning	
	Landscape through creative practice that illuminates the project strands in novel ways.		AAB (A1) temporary commission reaching 1,000 people 251,200 broadcast audience	counter, photos BBC Radio Lancashire data	people will be more engaged with heritage			Participation & Learning Participation & Learning	E32/
					people will be more engaged with heritage	heritage through		Participation & Learning	E32,
5: Pendle Hill ~ A 'sense of place	illuminates the project strands in novel ways.		251,200 broadcast audience	BBC Radio Lancashire data	people will be more engaged with heritage and the landscape, have volunteered time	heritage through		Participation & Learning Participation & Learning	E32/
· · · · · · · · · · · · · · · · · · ·	illuminates the project strands in novel ways.	AONB Unit	251,200 broadcast audience	BBC Radio Lancashire data	people will be more engaged with heritage and the landscape, have volunteered time	heritage through		Participation & Learning Participation & Learning	E32/ B4
· · · · · · · · · · · · · · · · · · ·	illuminates the project strands in novel ways.	AONB Unit	251,200 broadcast audience 107,00 Social media audience	BBC Radio Lancashire data analytics	people will be more engaged with heritage and the landscape, have volunteered time	heritage through		Participation & Learning Participation & Learning Participation & Learning	E32/ B4 B4 E3 B4
15 Interpretation Programme	illuminates the project strands in novel ways. Interpretation of the LP scheme will integrate all	AONB Unit	251,200 broadcast audience 107,00 Social media audience 1 scheme website	BBC Radio Lancashire data analytics google analytics	people will be more engaged with heritage and the landscape, have volunteered time	heritage through evaluation of activities		Participation & Learning Participation & Learning Participation & Learning Access	E32/ B4 B4
15 Interpretation Programme	illuminates the project strands in novel ways. Interpretation of the LP scheme will integrate all project activity together, helping to tell the story of		251,200 broadcast audience 107,00 Social media audience 1 scheme website 1 brand and communications toolkit	BBC Radio Lancashire data analytics google analytics pdf of guidelines	people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. A strong brand and identity will have been	heritage through evaluation of activities		Participation & Learning Participation & Learning Participation & Learning Access Access	E32/ B4 B4
15 Interpretation Programme	Interpretation of the LP scheme will integrate all project activity together, helping to tell the story of Pendle Hill. The project will develop a communications plan and a marketing brand for the		251,200 broadcast audience 107,00 Social media audience 1 scheme website 1 brand and communications toolkit Interpretation templates incorporating the LP brand	BBC Radio Lancashire data analytics google analytics pdf of guidelines pdf of template	people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. A strong brand and identity will have been developed to enable businesses and	heritage through evaluation of activities Stories from		Participation & Learning Participation & Learning Participation & Learning Participation & Learning Access Access Access	E32/ B4 B4 E3 B4
15 Interpretation Programme	Interpretation of the LP scheme will integrate all project activity together, helping to tell the story of Pendle Hill. The project will develop a communications plan and a marketing brand for the LP scheme based on the Sense of Place approach.		251,200 broadcast audience 107,00 Social media audience 1 scheme website 1 brand and communications toolkit Interpretation templates incorporating the LP brand 1 Heritage Hotspots Application	google analytics pdf of guidelines pdf of template record of downloads	people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. A strong brand and identity will have been developed to enable businesses and communities promote the heritage and	heritage through evaluation of activities Stories from participants involved	None applicable	Participation & Learning Participation & Learning Participation & Learning Access Access Access Access Access	E32, B4 B4 E3 B4 B4 B4
15 Interpretation Programme	Interpretation of the LP scheme will integrate all project activity together, helping to tell the story of Pendle Hill. The project will develop a communications plan and a marketing brand for the LP scheme based on the Sense of Place approach. Creativity and arts engagement from the Gathering		251,200 broadcast audience 107,00 Social media audience 1 scheme website 1 brand and communications toolkit Interpretation templates incorporating the LP brand 1 Heritage Hotspots Application 4 e-bulletins per year	BBC Radio Lancashire data analytics google analytics pdf of guidelines pdf of template record of downloads email receipts	people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. A strong brand and identity will have been developed to enable businesses and communities promote the heritage and	heritage through evaluation of activities Stories from participants involved in activities. Increased		Participation & Learning Participation & Learning Participation & Learning Participation & Learning Access Access Access Access Access Access	E32, B4 B4 B4 B4 B4 B4
15 Interpretation Programme	Interpretation of the LP scheme will integrate all project activity together, helping to tell the story of Pendle Hill. The project will develop a communications plan and a marketing brand for the LP scheme based on the Sense of Place approach.		251,200 broadcast audience 107,00 Social media audience 1 scheme website 1 brand and communications toolkit Interpretation templates incorporating the LP brand 1 Heritage Hotspots Application 4 e-bulletins per year 6 press releases per year	google analytics google analytics pdf of guidelines pdf of template record of downloads email receipts record of press activity	people will be more engaged with heritage and the landscape, have volunteered time and developed new skills. A strong brand and identity will have been developed to enable businesses and communities promote the heritage and landscape of Pendle Hill, as a unique destination within Lancashire. Knowledge	heritage through evaluation of activities Stories from participants involved in activities. Increased awareness of the		Participation & Learning Participation & Learning Participation & Learning Access Access Access Access Access Access Access Access	E32/ B4 B4 E3 B4 B4

FINAL Pendle Hill Eval framework.xlsx

Page 3

15/08/2019